

## **NCLA PUBLIC LIBRARY SECTION Conference Call January 24, 2020 Minutes**

Sandra Lovely, Chair, welcomed everyone to the first PLS meeting of the biennium.

### **Approve Minutes**

Marion Lytle made a motion to approve Joan Sherif as secretary. The motion was seconded by Laura Highfill. Motion passed.

Sandra asked everyone to introduce themselves and their PLS role.

Sandra Lovely - Chair

Marian Lytle - Vice-Chair

Decca Slaughter (not present) - Past Chair

Laura Highfill, Lindsey Shuford - Directors

Martha Sink - Webmaster

Joan Sherif - Secretary

Carrie Lee, Morgan - Adult Services, Co-chairs

Elizabeth Skinner (not present) - Awards

Robin Howard - Circulation/Customer Services

Karen Fenney - Genealogy/Local History

Rachel Webb - Marketing

Jeffrey Hamilton (not present) - State Library

### **NCLA Executive Board Report**

Sandra reviewed the abbreviated summary from the Conference as well as the Executive Summary prepared by Jason Rogers that was an overview of 2018-2019.

Marian made a motion to approve, and Laura seconded the motion. Motion passed.

### **Director's Report**

No report since it is the first meeting.

### **New Business**

Purpose and Goal of PLS

Sandra and Marian talked several weeks ago about defining the goals and purpose of PLS including the purpose of committees, targeting the correct audience, and meeting needs of members. Marian said that as other committees outside of PLS are becoming more intentional, the purpose of PLS is changing. It is important to target both professional and paraprofessional library staff. It is important to continue to collaborate with other sections and to have offerings at Fabulous Fridays and the Conference of interest to a general audience. The mission on the PLS website has not been reviewed in many years and needs to be at a face-to-face meeting.

Fabulous Fridays

Because of weather, the last two Fabulous Friday series were limited to two sessions (none in the east). There was discussion of offering two or three sessions. Since the eastern session

has been canceled, it was decided to re-schedule three sessions with the order being east, west, and central. Locations were discussed including that four presentation spaces were needed for concurrent sessions. Kinston, Goldsboro (Art Center), and Durham were mentioned as possible sites. Staff from each location could be asked to participate.

It was discussed that the focus of Fabulous Fridays should be a narrower focus similar to a mini-conference. Marian said that a MLS bootcamp might be a suggestion which could include targeting para-professional staff interested in earning an MLS. Local library school professors could be invited to participate similar to what is done in Wake County. Discussion could include job content, diversity, and professional experiences that would be of interest to any staff member wanting to advance in their career. If it goes well, it could be continued at the NCLA conference. It would be a good time to distribute PLS membership information.

#### Greater Involvement of PLS Members

Sandra discussed getting current members as well as prospects more involved and increasing visibility and membership. It was suggested doing a survey early in the year about an MLS Boot Camp to see if members are interested and asking who would be interested in participating, leading, and telling their own story.

#### PLS Liaison with Other NCLA Sections

Sandra asked it is important to have PLS liaisons to other NCLA sections including Technology & Trends. She said that she would contact Technology & Trends to see if they would be interested since they are a very active section.

#### Other Program Offerings

Sandra asked if PLS should offer other programs other than Fabulous Fridays. The survey results should provide good feedback if something is needed. Since there are many webinars and programs offered through the State Library, it was decided to help target programs of interest to the membership with Jeffrey's help. Target updates could be sent out monthly. There was further discussion about who gets the notices from the State Library. Marian will follow up with how the list is distributed. Sandra said that she would contact Rachel as part of the Marketing Committee to help provide more contact with public librarians.

#### Updating PLS Website

Martha asked if anyone had an update to email her with the information.

#### New Ideas/Suggestions

Sandra asked everyone to think about the discussion and be ready to discuss at the next meeting.

#### **Reports**

There were none at this time.

**State Library Update**

Jeffrey Hamilton was not available at the meeting. Sandra noted that there are new Adult Focus Groups as part of a state-wide project to collect adult programming ideas. There are several dates set for the groups. Sandra will forward information about them. There is not a public library listserv yet. Sandra forwarded a survey on behalf of the State Library to the PLS list.

**Next Meeting Date**

The next meeting will be February 21 from 10:00 to 2:00 at Southwest Regional, Cameron Village or High Point. Morgan will check with Wake County, and Sandra will with Durham and High Point.

As there was no other business, Sandra adjourned the meeting.

Respectfully submitted,

Joan Sherif  
Secretary