## Upcoming Accidental Librarian Webinars

- June 24: Court Records with Jennifer Behrens
- August TBD: Using data in instruction
- September TBD: Trade data
- October TBD: Foreign affairs research
- November TBD: UN data
- December TBD: The Serial Set
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# MONEY MATTERS: FEDERAL AGENCIES AND FINANCIAL LITERACY

## **REBECCA HYDE & LUCIA ORLANDO**

## May 20, 2015

## Your Friendly Presenters

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Lucia Orlando University of California, Santa Cruz Iuciao@ucsc.edu





## Why are we talking about this?

- Most everyone can use some help understanding financial concepts.
- □ These issues tend to find their way to the library:
  - Students or patrons divulge this money problems are stressful!
  - Students take an academic interest in some aspect of financial literacy.

## A Definition of Financial Literacy

"Financial literacy, sometimes referred to as financial capability, has been defined as the ability to use knowledge and skills to manage financial resources effectively for a lifetime of financial well-being."

(GAO-14-566t)

- Definition includes Financial Education: improving knowledge and understanding of financial products, services, and concepts
- Recognizes that financial knowledge extends to applying skills to financial decision making and behaviors

## **Today's Presentation**

- Importance of Financial Literacy
- Federal Role in Financial Literacy
- Major Programs and Agency Resources
  - The Commission/MyMoney.gov
  - The Federal Reserve Bank of St. Louis
  - Consumer Financial Protection Bureau
- Questions/Discussion



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View photo

St. Louis Fed @stlouisfed · 7m

How did the Great Recession affect mortgage debt? bit.ly/1AjnIC4

## The 2012 National Capability Survey

"While roughly three quarters of Americans have positive perceptions of their own financial knowledge and math skills, only 14% are able to answer all five financial literacy quiz questions correctly."

Report of Findings From the
 2012 National Capability Survey

How many can you answer correctly? Take the Financial Literacy Quiz at http://www.usfinancialcapability.org/quiz.php

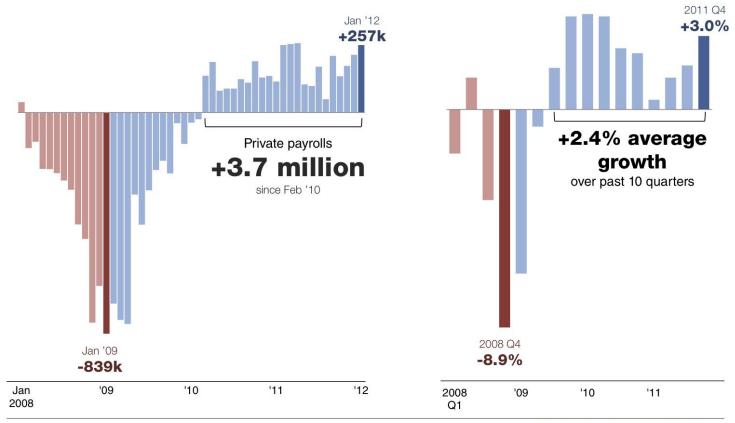
## It's the Economy...

## Private sector employment has grown for 23 straight months.

Monthly private non-farm payrolls, seasonally-adjusted

## The economy has grown for 10 straight quarters.

Annualized real GDP growth



Source: Bureau of Labor Statistics, Treasury calculations.

U.S. DEPARTMENT OF THE TREASURY

## Who's Responsible? Everyone!

General Services Administration Department of Education National Credit Union Administration Social Security Administration Office of Personnel Management White House Domestic Policy Council Federal Deposit Insurance Corporation Department of Health and Human Services

Financial Literacy and Education Commission Department of Housing and Urban Development Board of Governors of the Federal Reserve System Office of the Comptroller of the Currency Federal Emergency Management Agency Department of Labor Commodity Futures Trading Commission Securities and Exchange Commission Department of Agriculture Department of Veterans Affairs Consumer Financial Protection Bureau Small Business Administration Department of Defense Federal Trade Commission

## The New Federal Entities

Financial Literacy and Education Commission

(AKA The Commission)

Consumer Financial Protection Bureau

(AKA CFPB)

Est 2003

Est 2010

## The Commission

- Created by the Fair and Accurate Credit Transactions Act of 2003
- Congressional commission, administrative functions housed in the Treasury Department
- Chaired by the Secretary of the Treasury
- Membership = 22 federal entities
- Website MyMoney.gov
- □ SuDoc Y 3.2:F 49/

## The Commission, cont.

"Establish the Financial Literacy and Education Commission to improve public awareness of financial matters, including availability and significance of credit reports and credit scores."

- Senate Report on the

The Fair Credit and Accurate Transactions Act of 2003

## **Consumer Financial Protection Bureau**

- Created by the 2010 Dodd-Frank Wall Street Reform and Consumer Protection Act
- Director serves as Co-Chair of The Commission
- Operates independently within the Federal Reserve System
- Website consumerfinance.gov
- □ SuDoc FR 2

## **Financial Literacy Resources**





FEDERAL RESERVE BANK of ST. LOUIS CENTRAL to AMERICA'S ECONOMY

Branches: Little Rock Louisville Memphis







http://mymoney.gov

# **MyMoney Five**

## Borrow



Sometimes it's necessary to borrow for major purchases like an education a car, a house, or maybe even to meet unexpected expenses. Your ability to get a loan generally depends on your credit history, and that depends largely on your track record at repaying what you've borrowed in the past and paying your bills on time. So, be careful to keep your credit history strong.

## Actions You Can Take

- Track your borrowing habits.
- Pay your bills ontime.
- When you need to borrow, be sure to plan, understand and shop around for a loan with a low Annual Percentage Rate (APR).
- Learn about credit and how to use it effectively.
- Pay attention to your credit history, as reflected by your credit score and on your credit report.

## Hints and Tips

• Borrowing money is a way to purchase something now and pay for it over time. But, you usually pay "interest" when you borrow money. The longer you take to pay back the money you borrowed, the more you will pay in interest.

## MyMoney.Gov: Tools



### Calculators

This section includes tools to help you plan your finances.



### **Budgeting Worksheets**

This section includes interactive worksheets on budgeting, retirement planning, savings and other topics.

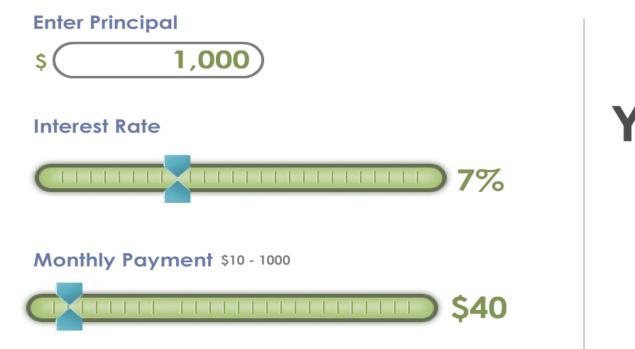


### Checklists

This section includes checklists that will help you manage your finances.

# U.S. Army Debt Payoff Calculator

## Debt Payoff Calculator



Years to pay off:



**Total Payoff Amount:** 

\$**1,084** 

http://www.myarmyonesource.com/data/Calculators/Debt\_Payoff/DebtPayoff.html

## Quizzes

## **Test Your Knowledge: Protecting**

### Question 2 of 7

You can get a free credit report once every 12 months from each of the three credit reporting agencies (Equifax, Experian, and TransUnion).



## Life Events



#### New Child

The addition of a new family member can significantly impact your finances. Discover how to be financially prepared for this life-changing event.



#### Home Ownership

Buying a home is a significant financial decision. Whether you're just entering the housing market or already own a home, you will find information to help you make informed decisions.



#### **Unplanned Events**

Higher Education and

Higher education and training

can be a great investment in

financially prepare yourself or

the future. Learn how to

your children to pursue education and a career.

Training

Unexpected events, can have deep and far reaching impacts, including impacts on finances, and may result in the need to make challenging financial decisions.

OPEN

#### Owning a Business

Whether you are starting, buying, or managing your business, you can find tailored resources here to help you create and sustain a successful business.



#### Planning for Retirement/Retiring

The sooner you begin planning your retirement, the easier it will be. Learn more about employer-provided and personal retirement savings plans and options, and other ways to build a more secure retirement.



#### Life Partners

Marriage, remarriage, partnering, or divorce can all have big impacts on your personal finances. Gain a more complete understanding of the financial implications of these events.



#### Employment

When you begin a new job, change jobs, or have a job loss, obtain the information you need about benefits and other changes to be prepared for the future.



#### Death of a Family Member

Get the facts now about being financially prepared for losses in the family.





## FEDERAL RESERVE BANK of ST. LOUIS

CENTRAL to AMERICA'S ECONOMY®

Branches: Little Rock Louisville Memphis



You are here: Home > Economics and Personal Finance Education Resources

## **Economics and Personal Finance Education Resources**

## econlowdown® click. teach. engage.

We have **award-winning**, FREE classroom resources for K-16 educators to use to teach about money and banking, economics, personal finance and the Federal Reserve. We also have FREE resources for consumers and others who want to learn about economics, personal finance and the Federal Reserve.

Learn more about our extensive list of online courses, and see what teachers have to say about our content on our Endorsements page. Explore opportunities for teacher professional development, including CPDU credit, and for making your school a Community Education Partner with the Federal Reserve Bank of St. Louis.



Search Site

🔊 f 💟 🛥 🖶 🕂

Teachers: Go directly to the Online Course Login











https://www.stlouisfed.org/education

## Sources by Audience & Resource Type

Selected Filters: C	COLLEGE 🛞 ENGLISH 🛞 VIDEOCAST 🛞	clear all		
Filter Results: Use the filters below to find the education articles relevant to your needs.				
Audience: 🔻 La	anguage: 🔻 Subject: 🔻 Resource Type: 🔻 Concept: 🔻	SORT BY A-Z 🔍		
	CHOOL (3) MIDDLE SCHOOL (20) HIGH SCHOOL (36)			
COLLEGE (26)	CONSUMERS (32)			
benefits of using alternative financial services, as well as of going to a bank or credit union?				
	MORE			



### Characteristics of an Entrepreneur – Entrepreneurship Speaker Series, Episode 2

In this episode of the Entrepreneurship Speaker Series, hear a discussion about the various characteristics of entrepreneurs. Presenters are: Cathy Zion, publisher of three magazines: *Today's Woman, Today's Transitions* and *Today's Family*; Vidya Ravichandran, president of GlowTouch Technologies; and Audwin Helton, president and CEO of Spatial Data Integrations Inc.

#### MORE >



## Circular Flow - The Economic Lowdown Video Series, Episode 6

In the sixth episode of the Economic Lowdown Video Series, economic education specialist Scott Wolla explains the circular flow model. Viewers will learn how households and businesses interact in the market for resources and in the market for goods and services, and see how money keeps the whole process moving.

Watch the video.

## **Online Courses**

Selected Filters:	COLLEGE 🛞	ONLINE COURSE		clear all	
Filter Results: Use the filters below to find the education articles relevant to your needs.					
Audience: 🔽	Language: 🔻	Subject: 🔻 Resource	e Type: 🔻 Concept: 🔻	SORT BY A-Z 🔍	



## **Budgeting 101 Online Course for Teachers and Students**

Budgeting is the most basic and most important tool in anyone's financial toolbox. With this resource, students are given the hands-on opportunity to create budgets for fictional "Regan" during her sophomore year in nursing school, and, later, as a recent graduate with an apartment and a new car. Using either Microsoft® Excel or Google Docs, the students download our budgeting tool with space for their own budget, as well as the examples they created by establishing Regan's budget.

Instructor Management Panel

### MORE >



## Capital Markets Online Course for Teachers and Students

Capital markets include the stock and bond markets, and this is where businesses turn for funding when they need investors. In this course, students will learn how capital markets keep the economy moving and how they provide opportunities for businesses, entrepreneurs and investors to achieve their goals.

Instructor Management Panel



## **Check-Cashing Stores**



**Pros:** Likely one in your neighborhood. Open on nights and weekends.

to cash a paycheck!

**Cons:** Fees of up to 3.5 percent to cash a paycheck—that's more than \$11 on a \$318

## your en on Pros: Usually, free check-cashing for account

322

00

**Pros:** Usually, free check-cashing for account-holders, free debit cards, free online banking, free ATM use 24/7. The lowest interest rates on loans.

**Cons:** Usually, no short-term loans for a few hundred dollars. Locations and hours aren't convenient for some. Those with a bad track record may not get an account.



## **Consumer Financial Protection Bureau**



	Contact us (855) 4		
Search		Q	

HOME INSIDE THE CFPB GET ASSISTANCE PARTICIPATE LAW & REGULATION SUBMIT A COMPLAINT

## Tell us about your student debt stress

Paying off student debt can be stressful. If you've run into roadblocks, tell us about it. Learn more about the roadblocks some borrowers face and tell us about your experience.



## Sprint and Verizon will refund \$120 million to consumers harmed by illegal billing practices

We're announcing settlements with Sprint and Verizon to return \$120 million directly to consumers for illegal billing of unauthorized third-party charges. Read more about the settlement and learn how to submit a claim.

MAY 18 Consumer advisory: Fact-check your specialty consumer report MAY 14 Live from Milwaukee! MAY 14 Tell us about your student debt stress

Read more in the blog 🜩

http://www.consumerfinance.gov/

## **CFPB** Focus

- Large Life Decisions
  - Going to college
  - Buying a home
  - Having a baby
  - Retiring
- Smaller Life Decisions
  (with big impact)
  Habit of savings
  - Managing debt
  - Teaching financial life skills to children

- Specific Populations
  - Servicemembers
  - Students
  - Older Americans
  - Low
    - Income/Economically vulnerable

(& Consumers generally)

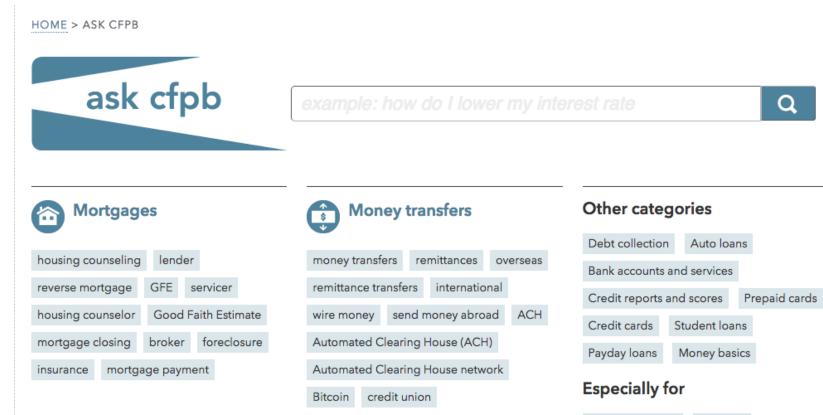
## **CFPB Financial Literacy Resources**

HOME INSIDE THE CFPB	GET ASSISTANCE PART	ICIPATE LAW & F	REGULATION SUBMIT A COMPLAINT	
Tell us about you Paying off student debt can be stre Learn more about the roadblocks experience.	Ask CFPB Get answers to your financial questions. Paying for College Owning a Home Trouble paying your mortgage?	tress s, tell us about it. out your	REPAYMENT ROAD CLOSED	
Sprint and Verizon will ref illegal billing practices We're announcing settlements wit consumers for illegal billing of una settlement and learn how to subm	Check the status of a complaint Protections against credit discrimination	o million directly to	MAY 18 Consumer advisory: Fact-check your specialty consumer report MAY 14 Live from Milwaukee!	
	Information for: Students Older Americans		MAY 14 Tell us about your student debt stress Read more in the blog →	
GET ASSISTANCE	Servicemembers and Veterans Community Banks & Credit		Read more in the blog	
SUBMIT A COMPL	Unions Economically Vulnerable Consumers	JR STORY	PAY FOR COLLEGE	
If you've experienced difficulties w financial product, we want to hear you. We'll forward your issue to th	close menu	ad, about your m how we work to	From choosing a loan and comparing costs to managing your money and repaying your debt, we can help you make informed	

financial decisions about naving for college

company and provide you status undates

## **CFPB Knowledge Base**



Servicemembers	Students	
Older Americans	Parents	

http://www.consumerfinance.gov/askcfpb/







### Sort by: most helpful | most viewed | recently updated

### MONEY BASICS How can I explain to my children where money comes from? UPDATED 2/6/2015

If you're talking to a younger child, say three to five years old, the easiest way is to explain that the money your family spends and saves comes from working. This may be hard for younger children to grasp, especially ...

Parents money elementary school middle school high school

#### MONEY BASICS

When's a good age to open a savings account for my child? UPDATED 2/6/2015

You can help children open savings accounts as soon as they save more in their piggy banks than you feel comfortable letting them have easy access to - either because you think it might be too tempting to spend, or ...

Parents	Parents opening a savings account		interest	t compound interest	
opening	a bank account	elementary	school	middle school	high school

#### MONEY BASICS

I want to teach my 11-year-old about compound interest. Is there an easy way to illustrate it? UPDATED 2/6/2015

## **CFPB en Español**



Contáctenos (855) 411-2372

### INICIO

**OBTENER RESPUESTAS** 

PRESENTAR UNA QUEJA

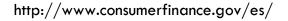
QUIENES SOMOS

HOGAR

## ¿Envía dinero a familia, amigos, u otras personas? ¿Está pensando en enviar dinero al exterior?

Somos el CFPB, una nueva agencia del gobierno federal, que protege a los consumidores, incluido el envío de dinero a otro país.

### Más información



## Financial Complaints

HOME INSIDE THE CFPB GET ASSISTANCE PARTICIPATE LAW & REGULATION SUBMIT A COMPLAINT

## Submit a complaint

Have an issue with a financial product or service? We'll forward your complaint to the company and work to get a response from them.

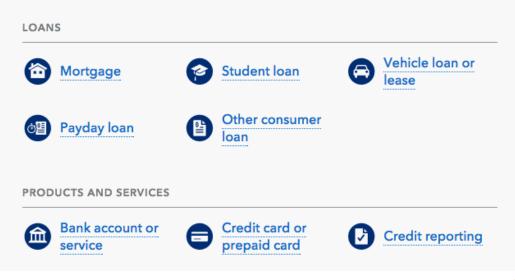
#### CHECK YOUR COMPLAINT STATUS

Check status First login?

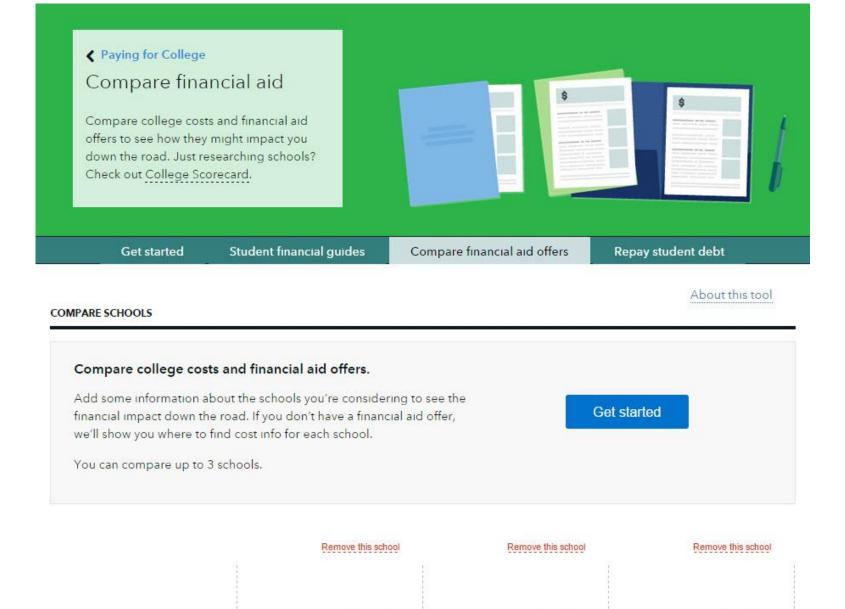
Para presentar una queja en español, llamar al (855) 411-2372

## Choose a product or service to get started

If you don't want to submit a complaint, you can <u>tell your story</u>.



www.consumerfinance.gov/complaint/



School 1

FIRST YEAR COSTS

http://www.consumerfinance.gov/paying-for-college/compare-financial-aid-and-college-cost/

School 2

School 3

## Library resources

## f 🎽 🖾

We want to partner with libraries interested in helping patrons make more informed decisions about money. The information below can be used to build and promote financial education programs in your library.

### PROGRAM IDEAS

Each month, we'll suggest program ideas you can use in your library. We'll also suggest possible partners in your community who could lead or help spread the word about your efforts.

### LIBRARIAN TRAINING

Check out financial education training series just for librarians. We'll update you on our efforts, cover basic financial education topics, and host a special guest or two along the way. See our schedule, archive of recorded trainings, and how to participate.

### **ONLINE RESOURCES**

We're teaming up with other government agencies and nonprofit organizations to provide links to financial education web sites and tools that can help patrons make important money decisions or take action on important issues.

### FREE PRINT MATERIALS

Order free government publications, worksheets and brochures you can distribute to patrons or use during your own financial education programs. Plus, promote financial education with posters, displays, bookmarks, and more.

### PARTNERSHIP GUIDEBOOK

More and more libraries are working with local organizations and government agencies to provide speakers, programs and resources. This guidebook will help you think through the process of building and documenting collaborations that work well for libraries, partners and patrons.

### MARKETING MATERIALS

Tell your patrons that the library is the place to find answers to their money questions. Download screen savers, web banners, share graphics and more to show patrons that the library can be a helpful resource in their daily lives.

http://www.consumerfinance.gov/library-resources/

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## Look for Improvements!

HOME > OFFICE OF FINANCIAL EMPOWERMENT

### **Office of Financial Empowerment**

We work to empower low-income and economically vulnerable consumers to make informed financial decisions by providing them with tools and information and by promoting a more inclusive and fair financial marketplace.

We work closely with social service providers, financial educators, and community-based organizations, to reach low- to moderate-income consumers where they are and get them information when they need it most.

#### More financial empowerment tools for communities

We recently expanded our Your Money, Your Goals toolkit to include three new versions. You can read about the release of the latest versions here or visit the Your Money, Your Goals webpage to download the toolkits, view training videos, and find other helpful resources to help you talk to your clients about money.

### **Financial protection for older Americans**

Older Americans face many financial challenges as they age. They have opportunities to travel, explore new fields of work or hobbies, or spend time with family and friends. But often scam artists or bad advice take away these opportunities. The Office of Financial Protection for Older Americans is here to give seniors information and tools to navigate safely through financial challenges.

Learn how to prevent elder financial exploitation using the Money Smart for Older Adults - Prevent Financial Exploitation curriculum. Produced in partnership with the FDIC, consumers can download the resource guide 🛪 or the training module for instructors. Hard copies of the resource guide can be ordered and shipped free of charge here.

Financial caregiving is also an important task that many take on suddenly or with little preparation. The free, downloadable Managing Someone Else's Money guides are available for agents under powers of attorney 7, court-appointed guardians 7, trustees 7, and government fiduciaries 🕱 (Social Security representative payees and VA fiduciaries). You can order free print copies in bulk here.



YOU...







f 🈏 🖂

**Owning a Home** 

### Explore interest rates<sup>BETA</sup>

If you are shopping for a mortgage, you might be wondering: What interest rates can I expect? Use this tool to see the range of interest rates currently available to borrowers like you.

We're here to help you with your home buying process. Just

Explore current interest rates >

### Starting to think about buying a home?

The home buying process can feel overwhelming. We're here to equip you with key information early so you can save timeand money-later.

#### Understand loan options

Learn how your choice of mortgage affects the amount you'll pay, what options are best for your situation, and how to get the best deal.

#### Learn more about loan options >

#### YOU MAY FACE ...

WE'RE HERE TO HELP

### f У 🖂

#### starting out? Learn what to expect and how to get a great deal. About to close? A checklist makes it less stressful.

## Thank You!



## Questions?

## References

In addition to the resources mentioned specifically in our slides, we used the following resources in preparing this presentation.

- Cackley, Alicia Puente. Financial Literacy: Overview of Federal Activities, Programs, and Challenges. 30 April 2014. GAO-14-556T(<u>http://l.usa.gov/lpdfnQM</u>)
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- Consumer Financial Protection Bureau. Financial Literacy Annual Report. July 2014. (<u>http://l.usa.gov/1BaX2cr</u>)
- Dodaro, Gene L. Financial Literacy: The Federal Government's Role in Empowering Americans to Make Sound Financial Choices. 12 April 2011.
   GAO-11-504T. (<u>http://l.usa.gov/1K0xqUu</u>)