

# NCLA Executive Board Reports July 2019

## Ethnic Minority Concern

**Highlights:** • REMCo extended their spring event into a June webinar, Ask the Professionals. The webinar featured three public library leaders • REMCo is seeking nominations for the Roadbuilders Award. Anyone can submit a nomination. We are especially interested in receiving nominations for school librarians.

**Planned events:** REMCo is participating in the following events for the conference: Pre-conference • What Makes this a Good Book? -Jewel Davis, Alan Bailey, LaKeshia Darden • The Renewal Workshop: Recovering from Low Morale in American Libraries- Kaetrena Davis Kendrick Concurrent sessions • Diversity Delineated, Inclusion Integrated- Christian Burris, Monesha Staton-Fluker, Molly Keener • Vital Records for Genealogy- Marcellaus Joiner • "There's Space For Us All: An Introduction to NCLA" (NMRT session with section representatives) • PLS/YSS/REMCo Wine & Cheese Reception • Conversation with Jaki Shelton-Green – Jaki Shelton-Green and Jewel Davis • Representation Matters: Celebrating 50 Years of the Coretta Scott King Book Awards- Alan Bailey and LaKeisha Darden

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Jewel Davis

## Ethnic Minority Concern

**Highlights:** May Culture Conversations with REMCo was a success. We had 544 registrants for the series in total which covered topics on inclusive organizations, microaggressions, authenticity, and genealogy.

**Planned events:** Upcoming event on September 14--Ask the Professionals, a networking and informational event for LIS students and new professionals with Wanda Brown as keynote, panel presentation featuring LIS professionals, two breakout small group discussions, and a networking lunch.

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Jewel Davis

## Government Resources

**Highlights:** 2 Help! I'm an Accidental Government Information Librarian Webinars: May 1:

Introduction to Researching Canadian Federal Documents, with Nicholas Worby. 22 attendees. June 7:  
The New Log Into North Carolina, with Bob Coats. 15 attendees.

**Planned events:** 2 Help! I'm an Accidental Government Information Librarian Webinars: July 18:  
Congressional Research Service Reports, with Daniel Schuman. August ?: Economic Census with  
Jennifer Boettcher.

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Renee Bosman

## NC Library Paraprofessional Association

**Highlights:** We participated in the 15th Annual ECU Joyner Library Conference on May 10, 2019. We sponsored a NCLPA information table. Janelle Barbour, NCLPA Region 1 Director, also presented at the conference. Her presentation was entitled Strength in Numbers: Benefits of Professional Organizations. Attending members discussed providing a scholarship to the ECU conference in memory of our former Chair-Elect Brandy Burnette. On May 14th, we also provided another information table at the TALA Paraprofessional Conference held at Winston-Salem State University.

**Planned events:** We are planning a survey to be sent out in July about attending workshops, etc. We are continuing plans for the upcoming NCLA conference.

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** La-Nita Williams

## Other

**Highlights:** Committee: Librarians Build Communities (Rase McCray, chair) This quarter, we worked on pursuing additional fundraising strategies including a "Summer Merchandise Store," a partnership with Forsyth County Library, a donation-based raffle, and a penny war in Forsyth County Schools. As well, we continue working on administrative tasks such as marketing and updating our new Wild Apricot page.

**Planned events:** Backpack Packing event for Forsyth Backpack Program - Thursday, Oct. 12, 12:30-4:30

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:** In the past quarter, Librarians Build Communities has pursued our fundraising goal through a number of different activities, most significantly opening a "Summer Merchandise Store." We launched the store this spring on Threadless.com with a single design, with more designs to come in August and September. We're now also pursuing the possibility of getting ALA to highlight the store

on their social media. We've also been putting together a number of other fundraising strategies to help us toward our ultimate \$7,000 goal. The first strategy, beginning in August, is a partnership with Forsyth County Public Library to make Forsyth Backpack Program (FBP) the beneficiary of their long-running fundraiser related to their casual Friday privileges. The second strategy is a raffle-based rewards system to direct more donations to FBP's online Donorbox. Essentially, every \$10 that someone donates to FBP will earn the donor an entry into our raffle (e.g. \$50 = 5 entries). Donors, including anyone who donated before

**Motion requested:** No

**Submitted by:** Rase McCray

## **Publications & Marketing**

**Highlights:** The Marketing Committee continues to put most of its efforts forth towards its participation on the 2019 Conference Planning Committee. We have consistently supplied graphics to advertise and promote conference. Kathy Shields, who is Programs Committee Chair for Conference Planning, recently recognized the Marketing/Publicity Committee in greatly aiding the success of a record number of program submissions. Through the NCLA eNewsletter, and other supplemental eBlasts through the LibraryAware system, we have been trying to reach as many members as possible to promote conference and other events going on with NCLA. Since the last Executive Board Meeting, we have created the NCLA Instagram account. We already have 119 followers on that social media account and growing every day. Every post we have put up there has gotten at least a dozen interactions. As for Facebook, we grew by over 100 followers since the last Board meeting, taking us up to 1,354 followers. Our posts are, on average, reaching about 300 fol

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Joel Ferdon

## **Scholarships**

**Highlights:** The committee reviewed all 19 complete applications and chose the winners. They are: NCLA Memorial Scholarship, \$1000 – Patricia Shimano Lyons Query-Long Scholarship, \$1000 – Adrian Zeck Appalachian Scholarshi, \$1000 – Alison P. Norris The new website means we need to recreate the application in a new format, so we are using the opportunity to remove some superfluous questions and streamline the application and the recommendation forms as well.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Amy Funderburk

## Special Collections

**Highlights:** This quarter we have been concentrating on planning for the fall meeting and developing high quality programming - our section is sponsoring two programs for the meeting. We are also discussing the future of the section membership and board membership to ensure momentum is maintained.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Sarah Whitley Carrier

## STEM Librarianship in NC

**Highlights:** July 24, Visualizing Research Impact numbers, webinar presented by Taylor Johnson, User Services and Research Librarian, UNC Contractor at the EPA.

**Planned events:** At NCLA Biennial, we have three upcoming programs; a panel: "Get Involved in STEM: Partner Organizations across NC", a program called "Beyond MakerSpace", and a program on implicit bias.

**Biennium goals reporting:** We are on track for having our minimum of four annual events; two in-person and two virtual. We are also loading our webinars on our YouTube channel.

**Collaboration request:**

**Detailed report:**

**Motion requested:** Yes

**Submitted by:** Karen

## Technology and Trends

**Highlights:** All of our Conference presentation proposals that we submitted were accepted: Preconference, "Libraries: Spaces for Everyone—Web Accessibility Basics and Beyond", Panel Discussion, "Libraries: Spaces to Teach and Troubleshoot Technology", Lightning Round, "Top Tech Tools of 2019", and Conversation Starter, "TNT's Library Tech Resource Networking Meetup" The Nominating Committee put out a call for officer nominations for the upcoming 2019-21 Biennium; voting will begin later this summer The David Lee King workshop series, co-sponsored with the State Library's Library Development Department was a success with about 120 participants over the three days. The feedback was overwhelmingly very positive. I would like to thank the TNT Executive

Committee members for helping to coordinate the on-site logistics for these events and Jeffrey Hamilton from the State Library for making it possible to bring David to NC.

**Planned events:** We will be presenting a webinar on best practices for creating onference Posters in August; Date TBD. We're planning on offering a "Sched" overview webinar in mid-September to assist in Conference planning for folks who haven't used it before.

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Julie Raynor