

## **NCLA Executive Board Reports October 2018**

### **Business Librarianship in North Carolina**

**Highlights:** After 4 events this summer, BLINC is having its winter workshop at UNCC on Dec. 5. We are also co-hosting an online workshop in January with NJLibsGrowBiz, a group organized out of the NJ state library that reached out to BLINC recently.

**Planned events:** Dec. 5 quarterly workshop at UNCC; January 16 online workshop with NJLibsGrowBiz

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Steve Cramer

### **Community and Junior College Libraries**

**Highlights:** We are still planning the Virtual Conference. The hurricanes slowed down planning of any activities during this quarter.

**Planned events:** Online Virtual Conference will be February 8th. A call for proposals will go out soon.

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Alisha Webb

### **Continuing Education**

**Highlights:** Continuing Education Survey • Survey closed on October 19th • Analysis of survey data will start soon; results will be made public Current Continuing Education Opportunities • Computers in Libraries scholarships available; application period closes 10/26/18 Present Like a Pro • Next event will be held on Wednesday, March 13, 2019 at Cameron Village Library in Raleigh • Working on survey to determine what sessions attendees would like to see included

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Jen Hanft

## **Ethnic Minority Concern**

**Highlights:** The Ask the Professionals event scheduled for September 14 was cancelled due to the hurricane. REMCo is planning for a similar event to take place in March 2019. REMCo is currently creating the winter newsletter highlighting member news and activities.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Jewel Davis

## **Government Resources**

**Highlights:** July 24th: Help! Webinar, Providing Health Information Services STAT (IN CONJUNCTION WITH NCLA STEM). 12 attendees.

**Planned events:** October 17, Help! Webinar on North Carolina Government Documents – historic, current and available online. Presenter is Denise Jones, State Publications Clearinghouse Liaison at the State Library's Government and Heritage Library. November 6, Help! Webinar, Presidential Research Resources TBD: Help! Webinar on Current Population Survey; working to reschedule. (Original data was Sept. 13, during the hurricane-related university closures).

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Renee Bosman

## **Intellectual Freedom**

**Highlights:** Requested volunteers for committee in September. Seventeen NCLA members from public, community college, and university libraries volunteered to serve. First meeting held Tuesday, October 23, 2018.

**Planned events:** Held ALA Advocacy Bootcamp training at NCSLMA conference in Winston Salem on October 3rd. Six school librarians received the training.

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:** Chair has been attending quarterly meetings of the ALA State IF network to gain ideas and updates about IF issues around the country. Committee is planning a revision of its webpage on the NCLA website and brainstorming ideas for sessions for the 2019 conference.

**Motion requested:** No

**Submitted by:** April Dawkins

## **Literacy**

**Highlights:** The Literacy Section met for the first time in many years on 8/22/18 at May Memorial Library in Burlington, NC. We appointed officers for this biennium and discussed the scope of the committee. We also looked over our bi-laws and are working toward having a session at the 2019 NCLA Conference. Our next meeting will be on 12/4/18 at North Regional Library in Durham, NC.

**Planned events:** N/A

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Decca Slaughter

## **NC Library Paraprofessional Association**

**Highlights:** We met at the Jackson County Public Library in Sylva on September 28, 2018. We are hoping to have our first paraprofessional spotlight in November. Region Director 2, Diane Hampshire is planning to host a NCLive training soon in Durham. We are also working on a survey for the members of NCLPA concerning professional development.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** La-Nita Williams

## **Operations**

**Highlights:** NCLA Operations Report -2018 Quarter 3 Office Operations Kim maintained the day to day operations of the association. Kim made routine bank deposits and entered financial transactions in Quickbooks. Kim provided reports to sections and committees upon request. Kim assisted Remco, YSS, PLS, RTSS with planning upcoming events. Kim process refunds for canceled events. Kim worked with VP and potential conference site to determine final decision for 2021. Kim attended the quarterly Executive board meeting. Kim sent prepared executive board notices, the membership chart and agenda for the board meeting. Kim briefed the President weekly via phone on important NCLA matters that needed attention and statuses

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Dale Cousins

## Other

**Highlights:** This is an update for Librarians Build Communities: Since July, the Librarians Build Communities committee has had three meetings, at which we planned both our 2018 and 2019 fundraising projects. Our 2018 project, already underway, is a partnership with Samaritan Ministries to do a resource drive for their homeless population. We have marketed this fundraiser through the NCLA newsletter already and will be doing a further marketing throughout November and December. Our goal is to purchase a significant number of items off of Samaritan Ministries' amazon wishlist. Our 2019 project is still in development but is likely to be a partnership with Forsyth Backpack Program, which provides backpacks full of shelf-stable food to school-age kids to fight food inequality. We are hoping not only to raise significant funds for one of the group's "packing events" (when the food is placed into the backpacks), but also to make that packing event a service project at the NCLA Conference.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Rase McCray

## Public Library

**Highlights:** 2 Fabulous Fridays Events

**Planned events:**

**Biennium goals reporting:** PLS Hosted 2 Fabulous Fridays events: Winston-Salem and Asheville.

**Collaboration request:**

**Detailed report:** The Asheville FF had over 60 people and Winston-Salem had over 75 people.

Assistant State Librarian, Timothy Owens gave a keynote speech at both highlighting the important work librarians and the staff who work in them do every day. Sessions included Verbal Judo, Safety, Security, Collaboration with School Media Coordinators and more.

**Motion requested:** No

**Submitted by:** Jason Rogers

## Publications & Marketing

**Highlights:** The Marketing Committee has had quite a bit going on over the past three months! We are excited to share that we were able to recruit not just one but three Social Media Coordinators to the committee! Rachel Sanders from UNCG, Shellie Taylor from the Iredell County Public Library, and Amelia Hill from the Polk County Public Library. The three women have already started to positively

reshape the face of the NCLA social media platforms, raising engagement significantly and creating a more interactive dialogue among members. One of their Facebook posts recently went viral with 181,000 people reached, over 15,000 engaged, 14,000 clicks, and nearly 2,000 shares. The Social Media Coordinators will be working to revise social media policy in the coming months for the Marketing Committee. The Marketing Committee has also been helping to support layout and design efforts for both the Leadership Institute and also the 2019 Conference Planning Committee. The Marketing Committee will be responsible for publicity and m

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Joel Ferdon

## Resources and Technical Services

**Highlights:** This quarter, we held the final installment in our streaming media webinar series. We also hosted the 2018 RTSS Fall Workshop at North Carolina A&T. We had 24 attendees and the theme was Diversity, Equity, and Inclusion in Technical Services.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Kate Silton

## Special Collections

**Highlights:** Over the past few months, the Special Collections section offered three webinars about digital collections, digitization, and preservation. One was led by UNC-Chapel Hill's Erika Titkemeyer and Jessica Venlet, and two were led by UNC-G's David Gwynn. The response was very positive and the indication is that our colleagues would benefit from similar educational and professional development opportunities. Our webinar series was done in part to support the work of the State Archives' Traveling Archivist Program, and we hope to continue working collaboratively with them as they gear up to send teams out for site visits this year. We are also planning on working collaboratively with the SNCA Education Committee to co-sponsor events, workshops, and webinars. This is currently under discussion, but has been approved by members of both organizations.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Sarah Whitley Carrier

## **STEM Librarianship in NC**

**Highlights:** Fall Workshop coming up on 11/9 at the Morehead Planetarium. Joint webinar with GRS "Providing Health Information Services STAT" on 7/24/18.

**Planned events:** Fall Workshop coming up on 11/9 at the Morehead Planetarium. We will learn about the diversity of science programming at the Morehead Planetarium, including programming for different types of libraries, and how to submit program proposals. We will also tour the Coker Arboretum and the UNC Herbarium.

**Biennium goals reporting:** Our goal of two in-person events and two webinars per year was met this past year, and we continue to have this as a goal. We also now have a YouTube channel where we are uploading our webinars, and we have linked with several other RT/Sections.

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Karen Grigg

## **Technology and Trends**

**Highlights:** --Aug. 14th, sponsored a webinar presented by Ian Boucher, "Getting Started with a 360 Degree Camera" --Sept. 4th, Launched our social media presences on Facebook (@nclatnt) and Twitter (@ncla\_tnt) --Two presentation at the PLS Fabulous Fridays events: "Tools of the Trade: Technology Tools and Training YOU can access from YOUR Library!" presented with Jeffrey Hamilton from the State Library "You Can Believe It If It's Online (And Other Lies We Tell Ourselves): Information Literacy, Social Media, and the Modern Internet" --Oct. 5th, Presentation at the NCSLMA Conference in Winston-Salem: "Amazing Things start with...Wikipedia?!" presented in collaboration with Aislynn Denny, Western Guilford Middle School

**Planned events:** 2019 Conference: Possible joint project with New Members Round Table--technology mentoring interest meeting and launch Plans for three half-day seminars on Emerging Technology Trends in Libraries (around the state), presented by David Lee King (co-sponsored with the State Library's Library Development Department) At least one more technology-related webinar before end of Dec.

**Biennium goals reporting:** Continuing member engagement activities and recruiting new members, including recruiting guest bloggers for the TNT blog and webinar presenters. Interested in assisting in creating a NCLA-Branded YouTube Channel to make NCLA Section/Roundtable webinars available to librarians across the state.

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Julie Raynor

## **Web and Technologies Support**

**Highlights:** Moved the membership records from Abila to Wild Apricot.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Erin Holmes

## **Women's Issues in Libraries**

**Highlights:** Meeting canceled due to weather concerns; rescheduled for 11/2

**Planned events:** Spring workshop on self-advocacy; thinking ahead to NCLA 2019

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:** We will be working on planning both our spring workshop and the NCLA Biennial Conference in the fall of 2019 in Winston Salem. We are considering continuing the discussion about advocacy from the spring workshop; self, staff, and library. We are also discussing possible authors or the editor of Our State Magazine. These plans will be discussed more at our board meeting next week.

**Motion requested:** No

**Submitted by:** Jenny Barrett Boneno