

# NCLA Executive Board Reports January 2018

## Archives

**Highlights:** Biennium Report Archives Committee Chair, Denelle Eads The Archives Committee has worked diligently over the last biennium. With regular visits to the State Library, where the unprocessed collection is located, the committee was able to process and organize approximately three-quarters of the sixty boxes of the unprocessed collection of NCLA archival records. At the end of this biennium, 2017, the past chair, who has been serving on the committee for the last five years, will step down as chair but will remain on the committee to support the incoming chair. Although the majority of the collection has been organized and processed, there are still some parts of the collection that need attention. During the last working visit to the state library, the committee noticed several boxes of NCLA archives material tucked away in the corner of the site. Once again, the incoming committee will have to start with organizing and processing backlogged material as opposed to starting fresh with current material.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Denelle E Eads

## Business Librarianship in North Carolina

**Highlights:** Continuing to have our quarterly workshops, plus an online workshop with NJLibsGrowBiz at their invitation.

**Planned events:** December 2018 (Charlotte): at UNCC. Selling ourselves as librarians and information professionals, and outreach for introverts. New business info teaching and training techniques. New business resources and report from ReferenceUSA users conference. January 2019: Online workshop with NJLibsGrowBiz on embedded community engagement, featuring the outreach and consulting work of the High Point (NC) Public Library. March 2019 (RTP): Focus on libraries supporting social entrepreneurship: what S.E. is, nature of researching and benchmarking nonprofits, outreach to, instruction for, social science data tools. the role of school libraries.

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Steve Cramer

## Ethnic Minority Concern

**Highlights:** Roadbuilder's Award Winners: Academic Library - Iyanna Sims, Library Education- Amelia Gibson, Public Library- Beatriz Guevara, School Library - Kecia Hopper, and Special Library - Brenda Linares/REMCo Spring 2018 newsletter

**Planned events:** REMCo Culture Conversations: Building Diverse Collections for K-12 Students, February 15, 2018 at 2:00pm

**Biennium goals reporting:** Membership connect initiative--REMCo listserv and digital directory

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Jewel Davis

## Government Resources

**Highlights:** Help! I'm an Accidental Government Information Librarian webinar on Government in the Sunshine State, 11/29/17.

**Planned events:** Help! I'm an Accidental Government Information Librarian webinar on National Agricultural Library resources, 1/25/18.

**Biennium goals reporting:** Section membership: 20 members. (Biennium goal of increasing membership).

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Renee Bosman

## Leadership Institute

**Highlights:** The first planning meeting took place on January 12, 2018 at the State Library. We discussed the application process and set up a timeline for meeting dates and deadlines for the year. We also looked at evaluations from the 2016 class.

**Planned events:** Our next meeting is February 22 at UNC-G. Call for applications will go out in early March.

**Biennium goals reporting:**

**Collaboration request:** At the Executive Board meeting, I would like to talk about how sections can be involved in supporting the Institute. We've had s

**Detailed report:**

**Motion requested:** No

**Submitted by:** Debbie Shreve

## **Library Administration and Management**

**Highlights:** NCLA 2017 Conference Luncheon and programs, business meeting with new officers

**Planned events:** Meeting in Feb. 2018 to review mission statement and upcoming programs

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Elizabeth Novicki

## **NC Library Paraprofessional Association**

**Highlights:** NCLA Conference programs: Can you invite John Grisham to the Book Club?, Smart Phones and Social Learning in Senior Outreach and Luncheon featuring Joyce Moyer Hostetter. Held business meeting during conference

**Planned events:** Upcoming meeting on March 2nd at Catawba Public Library in Newton, NC.

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** La-Nita Williams

## **New Members**

**Highlights:** We participated in the 2017 NCLA Biennium with two events: speed interviewing and morning coffee. We welcomed many new board members including Amanda Glenn-Bradly (Chair Elect), Rachel Sanders (Secretary/Treasurer), Michelle Mitchell (ALA-NMRT Affiliates Council Rep), Melanie Morgan (Publicity Director), Vicki Siler (Nominating/Elections Committee), and Jason Seymour (Director)

**Planned events:** We are planning networking events for the first part of 2018.

**Biennium goals reporting:** We met in November 2017 and discussed reaching out to people in the round table. Kim Parrott has provided us with a membership list. We also discussed having some sort of newsletter and doing more with social media to engage members of the roundtable.

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Amy Whitfield

## Operations

**Highlights:** \*Successful transition of Committee Chairs for new biennium; \*Performance review for 2017 completed for Executive Assistant by both Chairs; \*Goals for Executive Assistant for 2018 agreed upon; \*Attendance and input for initial Finance Committee budget meeting; \*Work continues on 2017 conference wrap up; \*Early work on ALA Legislative Day, Leadership Institute, first Executive Board Meeting, etc; \*Preparation for 2018 Membership renewals.

**Planned events:** See notes above

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Dale Cousins

## Other

**Highlights:** Distance Learning Section (DLS): Executive board set at NCLA conference, updated on website; new section, so just put out another call for members, currently have around 20; restarting Webinar Wednesdays in collaboration with CUS (Kelly McCallister and Mollie Peuler), website updated with signups and presenters; organizing meeting in May 2018 at UNC Charlotte; creating online resources and communication through SLACK and Google Sites.

**Planned events:** May 2018 (exact dates coming soon): in person meeting at UNC Charlotte Webinar Wednesdays: every Wednesday that we get presenters, in process of setting up hosts.

**Biennium goals reporting:**

**Collaboration request:**

**Detailed report:**

**Motion requested:** No

**Submitted by:** Samantha Harlow

## Public Library

**Highlights:** 2015-2017 Biennium Report Attached...

**Planned events:**

**Biennium goals reporting:** 2015-2017 Biennium Report Attached...

**Collaboration request:**

**Detailed report:** 2015-2017 Biennium Report Attached...

**Motion requested:** No

**Submitted by:** Decca Slaughter

## Publications & Marketing

**Highlights:** The marketing committee has added two new members to the marketing committee this past quarter: Alyssa Wharton and Hollie Stevenson-Parrish, both of UNCG. The marketing committee collaborated with the publicity committee for the conference to provide extra coverage for social media marketing. An Infographic targeted towards recruiting current LIS students to NCLA was created by Hollie Stevenson-Parrish and will be sent out to all of the library school deans in conjunction with a letter prepared by the student relations committee. The marketing committee met in December, and we are planning a new monthly eNewsletter to go out to all NCLA members. We will be looking for upcoming events and information from the sections and roundtables to highlight in the eNewsletter. The marketing committee is also currently recruiting for two new members—we would like one of them to be an LIS student with an interest and knack for marketing.

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:** The marketing committee is asking that ALL sections, roundtables, and committees send Joel Ferdon, Marketing Chair, information

**Detailed report:** The project that the marketing committee is putting the most time and attention towards this next quarter is the eNewsletter. It will have six sections: President's Corner, Quick Librarian Interview, Sections & Roundtables News/Events, Library Program Highlight, Leadership/Management book recommendation, and a call for information section. Jennifer Lohmann, one of the marketing committee members, generously had her organization, NoveList, gift a LibraryAware subscription to the marketing committee specifically for eNewsletter capabilities. The marketing committee needs the support of the sections, roundtables, and committees in generating information for their section of the eNewsletter. Please email Joel Ferdon with any events, projects, or information you might want highlighted.

**Motion requested:** No

**Submitted by:** Joel Ferdon

## Reference and Adult Services

**Highlights:** RASS is still looking for a new Vice President/President Elect. We have had a little interest from a few people. If you know of anyone, please let them know about the vacancy. We have emailed all of the people who paid in for RASS for this year and also people who signed an interest form at the NCLA conference. One barrier may be the fact that this is a 6-year commitment. The RASS board may want to look for a way to reduce the amount of time in our bylaws. RASS conducted a survey to find out what kind of events would be interesting to librarians who have joined the group. Nearly 95% of the respondents said yes or maybe to a RASS Buzz Session. A Buzz Session is an online chat with questions developed ahead of time where everyone can talk. During our RASS meeting at NCLA, a RASS listserv was requested. We learned that 65% of people use listservs often, with a whopping 90% of the people queried saying that they would be interested in a RASS listserv or discussion board. 65% of people preferred an email listserv,

**Planned events:**

**Biennium goals reporting:**

**Collaboration request:**  
**Detailed report:**  
**Motion requested:** No  
**Submitted by:** Katy Webb

## **STEM Librarianship in NC**

**Highlights:** Rather than having a separate Fall 2017 program, we decided to deliver our fall programming at the NCLA 2017 Biennial Conference. We offered the following: NC LIVE Resources for STEM 2018-2020- co-presented by Caroline Hallem and Karen Grigg The ACRL Information Literacy Framework and STEM: A Panel- co-presented by Nina Exner, Sarah Jeong, and Karen Grigg. During our last Board meeting, we decided to have 2 of our 4 annual events be virtual, so as to include those who cannot travel. Nina Exner has moved on to a position at VCU. Sarah Jeong has vacated the role of Secretary/Treasurer and is now the Chair-Elect. We are currently seeking a Secretary/Treasurer.  
**Planned events:** 2/15- Webinar- "Accelerate STEM Learning with Video Solutions"- JoVE's Director of Production will talk about making their videos and the STEM-College Readiness Community Partnership in 2017 and other outreach between colleges and high schools. 4/27, Chapel Hill Public Library- STEM-LINC Spring Workshop. We will tour "Explore More" at Pritchard Park and have a lecture by the Assistant Director of the Chapel Hill Public Library, Meeghan Rosen.  
**Biennium goals reporting:** We would like to increase membership, and increase the opportunities for more frequent webinars. We also would like to continue co-sponsorship of events and webinars with other sections where those opportunities exist.

**Collaboration request:**  
**Detailed report:**  
**Motion requested:** No  
**Submitted by:** Karen Grigg

## **Technology and Trends**

**Highlights:** Sponsored one pre-conference session and four regular sessions, all well attended (at least 15 per session) Came away from the Conference with over 40 people interested in learning more about joining TNT Sent out a webinar topic survey to current and prospective members and received some good feedback with a variety of topics to review  
**Planned events:** Jan. 17, 2018—first webinar of the year: "Reconceptualizing Reference as Tech Support", presented by Noah Lenstra from UNCG. It was well attended, considering the inclement weather covering the state (about 15 attendees) Second webinar planned for March that will cover basics on how to use Summon, NC Live's discovery service Began implementing new communication tool, which will be combined with the Roundtable's WordPress Blog.  
**Biennium goals reporting:** Sponsor six technology-related webinars per year (12 for Biennium) Plan an in-person workshop(s) or training in 2018, focusing on the topic of digital information literacy Establish a technology-centered mentoring program for librarians and library school students (possible collaboration with NMRT)

**Collaboration request:** NMRT for Technology-centered mentoring program; State Library's Continuing Ed.--digital information literacy sessions

**Detailed report:**

**Motion requested:** No

**Submitted by:** Julie Raynor