

North Carolina Library Association Executive Board Meeting

Friday, July 22, 2016

UNC Greensboro, Jackson Library, Digital Media Commons, 320 College Avenue, Greensboro, NC

Business Meeting

Attending:

Alan Bailey (Director), Amy Brake (College and University), Wanda Brown (SELA), Dale Cousins (Past President, Development, Nominating), Michael Crumpton (VP Elect), Jenny Dale (Technology and Trends), Laura Davidson (Constitution, Codes, and Handbook), Dana Eure (ALA Council), Nina Exner (STEM), Brandy Hamilton (Continuing Education Liaison), Amy Harris (Director), Erin Holmes (Website), Gerald Holmes (Ethnic Minority Concerns), Jeanne Hoover (Reference and Adult Services), Julie Humphrey (Secretary), Rodney Lippard (President), Siobhan Loendorf (Treasurer), Marian Lytle (Intellectual Freedom), Tanika Martin (Youth Services), Jennifer Motszko (Special Collections), Kim Parrott (Executive Assistant), LaJuan Pringle (Legislative and Advocacy), John Raynor and Lauren Poteat (BLINC), Lorrie Russell (Treasurer), Mark Sanders (Library Administration and Management Section), Debra Shreve (Leadership Institute), Mary Sizemore (Director), Decca Slaughter (Public Library), Jennifer Smith (Government Resources Section), Kate Stilton (Resources and Technical Services), Libby Stone (Scholarships), Alan Unsworth (Director), Kyle White (Women's Issues in Libraries)

Meeting called to order by Rodney Lippard at 10:40 am.

We were welcomed to the UNCG Digital Media Commons by Mike Crumpton.

Motion to adopt the Agenda, and second. Motion carries.

Motion to adopt Minutes of April 22, 2016 retreat and board meeting. Motion carries.

Treasurer's Reports —Lorrie Russell

Fund accounts (Purple handout) All Sections and Roundtables should have received email report from Lorrie. If you didn't, please contact Lorrie.

Financial Report (Blue handout) There is an increase in the Endowment. Overall it was a flat quarter with our numbers staying the same which is a positive situation. Net worth is currently \$97,231.90.

Budget sheet (Yellow handout) Membership dues are looking good at this point in the year, for an off-conference year.

Motion to adopt the Treasurer's Report. Second. Motion carries, approved as presented.

President's Report- Rodney Lippard

Rodney's last day at RCCC is next Thurs, July 28 and he begins his new position as director of University of SC-Aiken, August 1.

Rodney gave presentations at the Community College Library Director's Institute in Durham on July 20-21.

Discussion:

There are concerns about Rodney leaving the state and we need to have a conversation as an organization. How can we grow the membership if Rodney isn't here? What does Rodney leaving the state, mean for the organization? In the bylaws, there are no residency requirements. Rodney's new employer is willing and supports his commitment to NCLA. We decided to have a formal discussion at the fall meeting. We should alert the full membership of Rodney's new position and invite discussion and comments from everyone. This requires us to develop a contingency plan for the organization. Can it be part of the reorganization discussion, organizational audit? Perhaps we should write a bylaw and develop a process for succession planning. Communication is critical and we need a contingency plan for daily operations, signing checks, etc... Constitution bylaws state that Vice President serves when the president isn't available or can't serve.

Rodney has concerns about putting too much on Mike during conference planning time. Could duties fall on past-president?

Newly assigned Organizational audit group can discuss this issue during their small group session and will bring it to fall meeting for larger discussion.

Committee and Liaison Reports:

Conference 2017 — Michael Crumpton

Conference planning meeting today, immediately following Board meeting. Mike says there is excellent momentum going. The committee will talk about a communication plan going forward. He is very excited.

Site Selection 2019 – Dale Cousins

The 2019 Site Selection Task Force was unable to negotiate lower cost with Wilmington. We have signed a contract with Winston Salem to host the 2019 NCLA conference.

Constitution, Codes and Handbook — Laura Davidson

Please remember the bylaws process: Discuss changes with Laura, Laura's committee then discusses and reviews, then they will respond to your committee.

Laura consulted bylaws for NC residency requirement for NCLA president. There currently is not a residency requirement.

Development — Dale Cousins

Dale and Susan have been working on ways to bring money into the endowment. They are updating a listing of everyone who has attended the Leadership Institute beginning in 1998. They are doing an electronic mailing to those participants to ask them to give back to the organization. They are also considering an appeal to library directors, which will be a targeted ask for donations.

Intellectual Freedom — Marian Lytle

Banned Book Week is scheduled for Sept. 20 – Oct. 1. There is an ALA Webinar on 8/10 about banned book week with new ways to bring awareness. Look at the “Authors Stand Up for Free Speech” video:

<https://www.youtube.com/watch?v=WjpR0Re1jDU>

Did you know there is a Comic Book Legal Defense Fund?

Leadership Institute-Michael Crumpton, Debbie Shreve

The planning committee is very busy. There were 52 applications for 24 participants. There will be a new facilitator, Sharon Eisner, from Durham. Local presenters and leaders will be speaking. Agenda is in development. 6 group mentors have been selected. The committee is selecting pre-reading materials. Mike has a new idea regarding individual SRTs sponsoring parts of the program, supplies, shirts, etc... They will make a menu of sponsorship and send that out to SRT. They are trying to make this a sustainable model, involving more local speakers. There will also be Leadership Institute alumni gathering at the 2017 conference.

Marketing –Stephanie Brown was unable to attend due to illness.

Don't forget about the NCLA on the move campaign and hashtag.

Membership – NCLA Regional Directors – Alan Bailey, Amy Harris, Alan Unsworth, Mary Sizemore

They are eagerly waiting the outcomes of the initiatives.

Nominating — Dale Cousins

Hopes to have a slate of potential names in early 2017. If you know of someone who would be a great candidate for elected office, let Dale know.

Operations — Sandra Lovely is out for surgery and is recovering.

Legislative and Advocacy — LaJuan Pringle

LaJuan thanked everyone for all of their support of Dr. Carla Hayden, Librarian of Congress. 8 representatives went to Nat'l Library Legislative Day in May. Thank you to Anthony Chow for leading this group. Both Senators Tillis and Burr voted for Carla Hayden and authorized LSTA funding. We want to invite the senators to meet with student ambassadors and receive a plaque from NCLA to show our appreciation.

Website — Erin Holmes

There have been some minor tweaks to the website. Erin is working closely with Stephanie to create branding for the website. She hopes to completely redesign website over the next year and reveal the new website to the membership at conference 2017.

Continuing Education Liaison - Brandy Hamilton

Advisory committee met in August about the Presentation Academy. There are many great volunteers. They had a productive meeting and developed mission and objectives. They want to make sure there is something

available for everyone at every stage of their career. "Present Like a Pro" is the working title. They will explore certificate-based program or course, in-person workshop and online modules/TED Talk-style videos. Meeting again in August.

State Library-Cal Shepherd

Research was conducted which determined that the Library for the Blind is only serving about 10 percent of their population. Cal shared their new brochure. If you want more brochures for your library, contact the State Library. They are hiring an outreach librarian. New Continuing Education consultant was hired: Lauren Clossey. A Con. Ed needs assessment survey will be sent out soon. Encourage all your staff to respond. The State Library is shaking up the LSTA grant process! They are designing an easier application process. LSTA advisory committee will send out the new application this fall.

ALA Council and ALA Conference update -Dana Eure

Dana attended the ALA conference in Orlando. Gun Control advocacy and LGBT rights were important topics of discussion. Dana has shared her full 6 page report online. They are working on chapter relationships with the national association. There is a memorial for Lee Shiftlet on ALA's website.

SELA-Wanda Brown

A Regional Leadership Institute in development to include GA, SC, and NC. SELA currently has 300 members and renewed energy.

Section and Round Table Reports:

College and University Section – Amy Brake

They conducted a member poll and received more than 65 responses. They are planning a virtual one day conference in the fall. ASU will host online conference for them. Webinar Wednesdays, a 40 minute presentation, 20 minute Q&A format are coming soon. ASU will host. These are low stakes, fun, informative sessions to encourage presentations from new presenters. CUS will offer scholarships to LI attendees in need (part-time staff who don't receive professional development funds from their college).

Youth Services-Tanika Martin

Met twice this year and are planning YS retreat, focusing on professional development. They have a new blog: <https://nclayouth.wordpress.com>

They are reaching out to Youth Services staff across the state to join NCLA.

Government Resources Section – Jennifer Smith

Government Resources Help Webinars are going strong. They are in the process of putting them on YouTube.

Leadership and Management Section- Mark Sanders

They have met twice this year. They are working on their mentoring program, "Partnering with a Professional," and their book club, "Read to Lead." 17 people are paired with mentor. Mark thanked us for serving as mentors. Mentees were recruited from NMRT and 4 library schools. *The Challenge of Library*

Management is the current book club selection. Brandy is spearheading the online component through Good Reads. Aug. 18th is the in-person book club meeting in Raleigh with Dale Cousins hosting, and 55 people have signed up to attend.

Public Library Section –Decca Slaughter

Fabulous Friday mini conferences are scheduled this fall in High Point, Asheville, and Fayetteville. They are looking for people to serve on their subcommittees due to some retirements. Mini conferences are geared to paraprofessionals. They are well attended. They are excited to present these all across the state this fall.

RASS-Jeanne Hoover

Spring webinar series was well attended. They did an event co-sponsored with GRS. They are planning for virtual networking event in the fall.

REMCO-Gerald Holmes

Fri. Oc. 14 there will be an event at Elon about recruitment and retention for under-represented minorities in libraries.

RTSS-Kate Silton

They are planning for a fall workshop, sometime in Oct, themed around “outside the box” technical services work. They are looking at Bylaws and hoping to revise them in the current year.

Special collections-Jennifer Motszko

They are 28 members strong and recruited an executive committee. They are making updates and changes to web page, and looking to work with Genealogy and Local History committee.

TNT-Jenny Dale

Julie Humphrey presented a Films on Demand webinar in June which was well attended. They have had 3 webinars so far this year and 3 more are scheduled. They are posting weekly to their blog to make it more active with a Free Friday series, sharing tools each week: <https://nclatechandtrends.wordpress.com/>

Women’s Issues – Kyle White

They have had 2 meetings this year. Dr. Jody Natalle, Professor of Communications at UNCG, has agreed to lead an interactive Fall Workshop on gender issues. The workshop will be at the Greensboro Public Library in late October or early November.

STEM – LINC- Nina Exner

STEM-LINC is hosting a workshop on AccessScience training, learning labs, and lasers on Thursday August 4 at Central Carolina Community College Harnett Campus in Lillington, NC. They hope to plan an off-year conference in 2018.

BLINC - John Raynor and Lauren Poteat

Kings Mt. initiative is in full swing. Next month, Aug. 24, there is a BLINC meeting at High Pt. Public Library to feature information about REF USA, 4th sector outreach work, and changes to Foundation Center in Charlotte.

New Business:

Cathy Wright has stepped down from NC Library Paraprofessionals Association. They are working to fill her vacancy.

What if we had no fee for joining SRT, and SRT chairs submit an annual budget for their yearly needs? This could open up possibilities for members to be active on as many SRT as they are interested in.

Please remember to add your SRT events to the NCLA website calendar. It's very important for everyone to be informed and to not schedule multiple events on the same date.

On National Library Legislative Day there was collaboration with School Media Librarians. NCLA is now partnering with the NC School Media Association to host a series of "lunch & learn" sessions around the topic of college readiness. If you are interested in helping with this collaboration, contact Amy Harris at a_harri2@uncg.edu.

Phase 1: Series of sessions held jointly with School Media staff across the state in different regions.

Phase 2: Preconference in 2017, jointly held with NC School Media Association.

Rodney will appoint committee to work on this. Amy is looking for volunteers to serve.

NCLA Initiative Discussion:

We established 4 initiatives listed below and committees were developed. If you haven't signed on to join a committee, please use the Google form that Rodney sent to formally join a group. The committees had lunch together and discussed their charge and goals.

Membership engagement

Alan Bailey, chair

They will be working closely with sections and roundtables. They will explore redeveloping the newsletter.

Organizational audit

Dana Eure, chair

They will look for inefficiencies, things that are missing, and conduct succession planning. They will study the report that Lorrie put together last biennium and look at restructuring that was suggested. They will make sure resources are kept up to date, look at the activities of the SRT to make sure redundancies and duplication are avoided.

Revenue

Amy Harris, chair

They will be looking at different revenue sources for the association. We have relied very heavily on conference and membership in past years. What are other types of revenue we can explore? They will look at dues, lifetime membership program, and an institutional membership program. They will explore organizing a more formal off- conference year program, perhaps a series of one day workshops to generate revenue. They will explore certificates, professional development, regional Leadership Institute. They will also look into passive revenue sources such as Amazon smile.

Technology

No chair, collaborative group and all members will participate.

They developed the following action items: survey all SRT chairs to see what technology you're currently using, take a full inventory and include things like listservs, social media, etc... They would like to research the NCLA server to look at security and limitations with the server. They will look at what is coming with website redesign, explore e-commerce options, and survey LIS students about their communication preferences and how and where they seek their information.

Next meeting: Oct. 28, 2016 Durham Technical Community College

Send professional development ideas to Rodney for 2nd part of Oct. meeting. Perhaps Sharon Eisner, LI facilitator can be a guest speaker.

Motion to adjourn the meeting at 1:55pm. Second and approved.

Minutes respectfully submitted by Julie Humphrey, 7/27/16.