NCLA PLS Adult Services and Outreach Committee

March 14, 2018

1:20 PM-3:00 PM

May Memorial Library

Members attending: Morgan Paty (Chair), Carrie Lee, Luba Sawczyn, Kelly Cehelnik, and Crystal Holland (Scribe)

1. PLS Planning Council meeting (2/16/18) updates were shared by Morgan.
   1. NCLA Executive Board
      1. The current biennium focus is on technology.
      2. The next conference is Oct. 14-18, 2019 in Winston-Salem
      3. NCLA has renamed Roundtables to sections.
      4. PLS’s past chair, Decca Slaughter, is Chair of the revitalized Literacy Section.
   2. State Library of North Carolina
      1. The current Head (Cal Shepard) will retire on May 31st.Timothy Owens will serve as Interim State Librarian.
      2. The building is being renovated. Email is the best way to contact employees for a while.
      3. New listserv for Adult Services was launched based on the same concept as the NCKids list. This was a goal of the AS&O Committee. The link to subscribe to the **Library-Adult Services** list is: <https://lists.ncmail.net/mailman/listinfo/lib-adultservices>
   3. PLS General
      1. As of 1/19/18, there were 221 members of PLS.
      2. All PLS members are able to attend the Planning Council meetings. The next meeting will be held in Durham on 5/18/18.
   4. PLS Subcommittees
      1. Awards- A new Chair and members are needed
      2. Circulation & Customer Service- A Vice-Chair is needed
      3. Marketing has a new Vice Chair (Kelly Cehelnik) and new members are needed
2. NCLA
   1. How many people attended our sessions?- Count will be sought via email and shared in conference report.
   2. What was the feedback on the content of our sessions?- Few people gave feedback via the formal NCLA web form. The 2 programs that were mentioned positively from the 2017 Biennial Conference were the Arts & Community and the Adult Services programs. No responses were received regarding the Reader’s Advisory session that was scheduled on the Thursday afternoon of the Conference.
      1. We discussed using paper feedback forms for the 2019 Conference sessions and a suggestion was made to have the presenters speak to the importance of receiving participants feedback via the form.
3. PLS and committee mission statements
   1. Is the PLS mission statement still accurate to our current mission and direction.  Do we have any suggested edits? No edits were proposed for the PLS mission statement.
      1. The Mission of the Public Library Section of NCLA is: To unite NCLA members interested in Public Libraries.  To provide an opportunity for discussion and activity. To seek to fulfill the objectives of NCLA
   2. Is the Adult Services and Outreach subcommittee’s mission statement still accurate to our current mission and direction?  Do we have suggested edits?
      1. Mission Statement of the Committee:  We are members of the North Carolina Library Association who work with adult customers in a diverse array of public libraries across North Carolina.  We provide support to public libraries with a focus of reference, readers' advisory, programming and technology.
         1. It was agreed that the 1st sentence can be deleted. Carrie volunteered to wordsmith the second sentence and send it out to this committee for review before May 18th PLS Planning Council meeting.
4. Fabulous Fridays
   1. Brief overview about Fabulous Fridays- Morgan reminded us that the audience must be taken into account when determining both subject matter and the type of presentation given. The target audience is a new librarian or a paraprofessional in the public library sphere. The aim is to keep the topics practical as opposed to theoretical in nature. These sessions do note have to double as Biennial Conference sessions, but they have in the past in a few cases.
   2. Where and When are they? Locations are still TBD but the dates have already been posted on the NCLA website as: September 28, October 5, and October 12, 2018.
   3. What kind of programs do we want to do this year?
      1. We looked at 2 session ideas in depth: “book clubs & kits”, which Luba agreed to be the point on, if the full committee decides to run with it and “themed programming: working smarter, not harder”, which would need a point person
      2. Additional ideas included: NCLive resources, verbal judo (de-escalating patron interactions)
      3. Additional types of programs suggested were: skills based , customer service focused (in partnership with the Circ. & Customer Service subcommittee), and participatory sessions
   4. RASS or YSS possible partner for programs- RASS will be a better fit than YSS for partnerships
5. Membership
   1. Please confirm that your membership in both NCLA and PLS is up to date. Only current members of both groups are able to serve on PLS subcommittees.
6. AS&O Subcommittee
   1. We will rotate the Scribe duties for this Committee’s meetings going forward. Carrie Lee will take minutes for our next meeting.
   2. Next meeting will happen after the next PLS Planning Council meeting on May 18, 2018. Look for communication from Morgan.