

# NCLA Executive Board Reports October 2020

## Business Librarianship in NC

**Highlights:** Held second virtual quarterly workshop in August & brought on 3 Directors at Large. The Entrepreneurship & Libraries Conference (formerly Entrepreneurial Librarians) has confirmed logistics & schedule and was sold out in 22 hours (600 tickets)!

**Planned Events:** Entrepreneurship & Libraries Conference on November 12-13th, 2020 (sold out) & Quarterly workshop on December 16th, 2020 (open & free to all NCLA members)

**Biennium Goal Reporting:** We're on track in regards to our goals

**Detailed Report:** Entrepreneurship & Libraries Conference keynote speakers + sponsors include: Keynotes: Gary Schoeniger, Founder & CEO of The Entrepreneurial Learning Initiative and Ashley Brown, Director of Research Services at the Kenan Institute of Private Enterprise at the University of North Carolina at Chapel Hill Sponsors: PrivCo, EBSCO, & Simply Analytics Programming for the conference includes a Pitch Competition for libraries! One of the 5 finalists is the Wayne County Public Library, NC. The winning pitch receives \$2,000. \$500 will be awarded to both the second-place winner and the audience choice winner. EBSCO is the generous sponsor of this competition. Kudos to the Conference planning team which includes 22 public, academic, and special librarians from across the United States and Canada.

**Submitted by:** Summer Krstevska ([krstevs@wfu.edu](mailto:krstevs@wfu.edu))

## College and University

**Highlights:** CUS has been busy planning for a mini-conference on the digital divide to be held in October. The CUS Executive Board completed and submitted for review revisions to the section bylaws and proposed name change for the section.

**Planned Events:** CUS is sponsoring a virtual mini-conference, Bridging the Digital Divide: Library Communities Respond, on October 23rd from 9 AM to 4 PM, to address ways college, university, public, and school libraries can facilitate equitable access to digital resources for library users.

**Biennium Goal Reporting:** The CUS Executive Board is on track with meeting our work plan goals for the biennium.

**Submitted by:** Dawn Behrend ([dawn.behrend@lr.edu](mailto:dawn.behrend@lr.edu))

## Community and Junior College Libraries

**Highlights:** CJCLS participated in the Bridging the Digital Divide Conference with Alan Unsworth presenting on building digital library consortium. We will be meeting (date to be determined) to discuss how we can be present at the North Carolina Community College Library Association virtual conference in March and to start brainstorming on NCLA. We also had a fall social yesterday.

**Submitted by:** Jennifer Seagraves ([j\\_seagraves@johnstoncc.edu](mailto:j_seagraves@johnstoncc.edu))

## Conference

**Highlights:** The Conference Planning Committee met via Zoom in September and discussed registration fees for the 2021 conference, which will be presented as a motion for approval. Libby has formed the Site Selection Committee and has put out a Request for Proposal to various venues in North Carolina for 2023 and 2025 conferences; members are Kathy Shields, Lorrie Russell, Lynda Reynolds, Amanda Glenn-Bradley, and Rich Garafolo; a recommendation will be made to the board in January, or April at the latest.

**Planned Events:** Next planning committee meeting is November 9 at 10:00 am

**Submitted by:** Libby Stone ([vicepresident@nclaonline.org](mailto:vicepresident@nclaonline.org))

## Distance Learning

*No report submitted*

## Government Resources

**Highlights:** GRS had 2 Help! Webinars this quarter. They occurred on September 15 and October 13.

**Planned Events:** There is 1 upcoming Help! Webinar. It is our 100th webinar and is scheduled for November 16.

**Submitted by:** Rebecca Freeman ([grs@nclaonline.org](mailto:grs@nclaonline.org))

## Leadership, Administration and Management

**Highlights:** Introduced and promoted NCLA and LAMS at NCLIVE Leadership webinars- also have one coming up in Nov and Dec. Two were successfully held. • Created Fall Newsletter- next one in January • Offered Workplace Anxiety Workshop • Working on fee structures and future workshops on anxiety and self-care • We plan to create

a volunteer program for those who submit volunteer requests when they join NCLA • We did a member survey and reviewed it • Talked about Members only section of website- goal for next year

**Planned Events:** Leadership workshops with NCLA are coming up on November and December

**Biennium Goal Reporting:** We are training as we can

**Collaboration Request:** Looking for any groups that have fee structures or forms for presenters to vet

**Detailed Report:** The LAMS Board Meet on 10/14/20, We discussed the introductions for the NCLIVE and NCLA partnership and made assignments. The LAMS Newsletter was sent out on 8/31/20 - and was well received. We want to continue Present Like a Pro but do not have the capacity currently. We discussed the Managing Anxiety in the Workplace Webinar. Due to a high demand of the topic, we would like to do a series and look for someone in that field to assist us. We will also work on a resource list that deals with anxiety at work. We want to create a process for vetting presentations and a form that explains our goals, so we are all on the same page. A mini team was created to review applications that currently exist. We went over the LAMS Survey Results; we had 17 respondents - approximately a 10% response rate, which is expected. Majority of respondents asked for quarterly opportunities, most requested opportunities that were structured workshops and webinars that addressed specific skills. Current plans align with the wishes of survey respondents in large part.

Goal for next program should be January 2021 - possible topics include the manager's role in managing stress, anxiety, self-care. We will continue to look for outside presenters who are experts in their field of knowledge. LAMS members are mostly at a level where they need a high-level presenter within depth knowledge in their field. We also want to create a fee structure for presenters. Currently, we are doing 1-hour webinars under \$200. We discussed a Members only section of the website. NCLA Executive Board - has opted not to pursue this option for NCLA as a whole - if quality content is hidden, potential members cannot see what we have to offer. There are two options for access All NCLA members - access would update automatically on joining/renewing or LAMS members only - access would have to be updated manually on a regular basis. Suggested Content: Recording of past webinars - we would need to gain permission from presenters. We will collect content for now and revisit next year. Volunteers for LAMS, we need to outline responsibilities and create specific responsibilities for volunteers in a strategic manner. We want to avoid making a volunteer program that creates more work for board members to manage. Let us consider ways they could help – possibly identify and manage presenters? We will continue to consider and revisit at the next meeting. We want to do a Leadership Corner (highlight a leader)- did not get volunteers for this in the newsletter. We are considering identifying the first few ourselves so that members have an example of what we are looking for. We need to identify questions for leaders to address. We went back to the newsletter and agreed to publish 3 times/year, the next one will go out in early January.

**Submitted by:** Brandy Hamilton ([brandy.hamilton@wakegov.com](mailto:brandy.hamilton@wakegov.com))

### **Leadership Institute**

**Highlights:** The Leadership Institute Planning committee met on September 10, 2020 to discuss where we are and how we need to proceed. The Institute is scheduled in person at the YMCA Blue Ridge Assembly in March 2021 but we are making contingency plans in the event that we are not able to meet in person.

An email with a survey will be sent to the cohort in early November. The survey answers will assist us in determining how to proceed – in person or virtually. We discussed the possibility of having a Leadership Institute all day pre-conference session if the Institute was presented virtually. The facilitator, venue, and presenters are all confirmed available for the March 2021 dates. The Committee members are: Juli Moore, Chair, Michael Crumpton, Joel Ferdon, Amanda Glenn-Bradley, Jen Hanft, Kate Hill, Christie Reale, and Lorrie Russell.

**Submitted by:** Juli Moore ([julianne.moore@co.iredell.nc.us](mailto:julianne.moore@co.iredell.nc.us))

### **Legislative and Advocacy**

**Highlights:** READ and National Book Month #BooksThatShapedMe social media campaigns; October: Interviewed Congresswoman Virginia Foxx for our National Book Month campaign; Increase in social media following of 17%; Interviewed Megan Cusick, Assistant Director for State Advocacy in ALA's Public Policy and Advocacy office about best practices in library advocacy

**Planned Events:** November 10th: Congresswoman Virginia Foxx to visit Taylorsville Public Library facilitated by Student Library Ambassador Courtney and will include a meeting with the Advocacy Committee

**Biennium Goal Reporting:** In line with NCLA's goals we are working to build a statewide advocacy network and digital forum for discussing topics relevant to library advocacy

**Collaboration Request:** We request collaboration with the Leadership Institute to incorporate and emphasize the importance of library advocacy as a critical skill of library professionals

**Detailed Report:** Recruiting committee members currently; Regular blog posts successfully drawing new viewers to website, content includes advocacy resources, promoting state and federal funding opportunities, library and literacy stories from community members; 60% increase in web traffic since August 2020; Writing a manuscript about the committee's activities and advocacy for Public Library Quarterly; Interviewed Lorrie Russell, Megan Cusick (ALA) and scheduled to interview Michael Crumpton in November; Continuing to improve appearance and usability of our website; Gathering information and resources to share with would-be advocates across the state in order to encourage localized advocacy; Arranging a meeting of the Library Association Advocacy leaders statewide in order to develop a legislative agenda; Supporting federal funding and raising awareness about issues related to library advocacy; Continuing to strengthen and develop the UNCG Advocacy Internship program

Supporting documentation uploaded: [https://drive.google.com/open?id=1Y-S\\_1M1LDwDkG0zR-p\\_ZHTCGy38J2Iiu](https://drive.google.com/open?id=1Y-S_1M1LDwDkG0zR-p_ZHTCGy38J2Iiu)

**Submitted by:** Martha McGehee ([mtmcgehe@uncg.edu](mailto:mtmcgehe@uncg.edu)), Advocacy Intern, for Anthony Chow

### **Librarians Build Communities**

**Highlights:** 1) Raised some more money for the COVID-19 relief fund. 2) Working on a third project with Wake Med 3) Brainstormed a new fundraising effort focused on food for Conference 2021. Will be checking with conference committee on feasibility. 4) Still working on by-laws for committee.

**Submitted by:** Nora Bird ([njbird@uncg.edu](mailto:njbird@uncg.edu))

### **Literacy**

**Highlights:** This quarter we have been working on building our Facebook page as well as forming a panel for the "Bridging the Digital Divide" event put on by the College & University Section.

**Biennium Goal Reporting:** Our main goals this year was to build our presence and partnering on the Digital Divide event allows us to have more visibility.

**Submitted by:** Breanne Crumpton ([crumptonbe@appstate.edu](mailto:crumptonbe@appstate.edu))

### **Marketing**

**Highlights:** Revealed the new conference logo on social media and via the e-newsletter. Participated in a debriefing for the NCLA Virtual Conference.

**Biennium Goal Reporting:** Still working on updating our handbook sections.

**Submitted by:** Rachel Olsen ([rachel.olsen@uncg.edu](mailto:rachel.olsen@uncg.edu))

### **New Members**

*No report submitted*

### **NC Library Paraprofessional Association**

**Highlights:** Shared any upcoming webinars, meetings, and job openings with members and Facebook page. Otherwise not much activity.

**Planned Events:** Our next meeting will be Oct. 27. We will continue discussions of a virtual session and newsletter.

**Submitted by:** La-Nita Williams ([nwilliam@highpoint.edu](mailto:nwilliam@highpoint.edu))

### **NC Public Library Directors Association (NCPLDA)**

**Highlights:** NCPLDA held a virtual summer meeting, which included a Racial Inclusion Discussion; Approximately 20 library directors participated in the State Library sponsored Groundwater Training; Applications are being accepted for NCPLDA 2020 awards; We are still determining if the December meeting will be virtual, in person, or combined; We have continued to host NCPLDA virtual hangouts for library directors as a way to discuss current issues and concerns related to COVID-19.

**Supporting documentation:** <https://drive.google.com/open?id=1nURXc0upYMS4yNifOS3OMIMr2u9MNZ3>

**Submitted by:** Donna Phillips ([donnaphillips919@gmail.com](mailto:donnaphillips919@gmail.com))

### **NC School Library Media Association**

**Highlights:** The NCSLMA 2020 Annual Conference, our first ever completely virtual conference, was September 24-26. Around 500 registrants attended including more than ten from out of state. While we had a few live sessions, the vast majority of our 100+ sessions were pre-recorded allowing attendees to attend every session that they wanted to. Attendees will have exclusive access to these videos through September 30, 2021. Our theme, Carolina on My Mind, focused on North Carolina authors and illustrators. Life sessions included: Alan Gratz, Scott Reintgen, Gordon C. James, and Wanda K. Brown. We used a private Facebook group for attendees to network, for announcements, and for door prize announcements (60 door prizes were mailed out!). Based on

feedback from members and the virtual nature, we reopened registration to conference. So far, 23 more people have registered.

**Submitted by:** Sedley Abercrombie ([sedleyabercrombie@gmail.com](mailto:sedleyabercrombie@gmail.com))

### **North Carolina Libraries**

*No report submitted*

### **Public Library**

**Highlights:** The section planned and hosted the first "Back to Fabulous" Virtual Conference, on October 2, 2020. The conference offered a variety of topics ranging from HR Issues during COVID, DNA Testing discussion with author Libby Copeland, Enhancing Virtual Programming, Creating Blogs and to how libraries can become that bridge to getting our customers the needed Social Services. Timothy Owens, NC State Librarian was Opening Keynote Speaker. We had approximately 120 registrants.

**Biennium Goal Reporting:** Goal was to collaborate with another section. As a result of our Fabulous Friday, one of our presenters will be representing PLS at the CUS Bridging the Digital Divide Conference on October 23, 2020.

**Submitted by:** Sandra Lovely ([slovely@dconc.gov](mailto:slovely@dconc.gov))

### **Reference and Adult Services**

**Highlights:** Getting ready to begin planning our Spring BUZZ Session from February - May 2021.

**Submitted by:** Susana Goldman ([sgoldman@alamancelibraries.org](mailto:sgoldman@alamancelibraries.org))

### **Resources and Technical Services**

**Highlights:** In lieu of a fall workshop, the section chose to continue putting together webinars. We had a panel webinar on October 27 on The Impact of the Pandemic on Library Collection Development with representatives from public, school, and college libraries.

**Submitted by:** Kristin Calvert ([kcalvert@wcu.edu](mailto:kcalvert@wcu.edu))

### **Roundtable for Ethnic & Minority Concerns**

**Highlights:** Meet the Team! REMCo Executive Board Instagram Live Event: 8-25-2020

<https://www.instagram.com/tv/CEVMkhQptCm/?igshid=w272937dln82>

REMCo Cultural Conversations: With Change comes Innovation: Discussion on Author Talks, Planning, and Outreach: 9-15-2020

<https://www.youtube.com/watch?v=kuExfq0X15A>

REMCo Celebrates National Hispanic Heritage Month: Spotighting Tamara Baltazar of Wayne County Public Library

**Planned Events:** REMCo Cultural Conversations: Creating Social Spaces to Improve Networking, Collaboration, and Library Growth for Librarians of Color. November 5, 2020 11:00am-12:00pm

**Submitted by:** Marcellaus Joiner ([marcellaus.joiner@highpointnc.gov](mailto:marcellaus.joiner@highpointnc.gov))

### **Scholarships**

*No report submitted*

### **SELA**

**Highlights:** Attended SELA/GLA Virtual Conference (Oct. 7-9, 2020)

**Planned Events:** SELA 100 Year Anniversary - Signal Mountain, TN

**Submitted by:** Gerald Holmes ([gerald\\_holmes@uncg.edu](mailto:gerald_holmes@uncg.edu))

### **Special Collections**

**Highlights:** SCRT met via Webex and discussed upcoming plans. We are going to offer a Winter webinar in December on SNAC (Social Networks and Archival Context) by Kelly Spring and John Dunning. We also discussed creating a survey to go out to our new listserv regarding needed workshops or trainings. We plan to do at least 1 webinar or series of webinars in the Spring and have started to plan for the NCLA Conference. We also discussed looking at our bylaws and reviewing for needed updates.

**Submitted by:** Jennifer Daugherty ([daughertyj18@ecu.edu](mailto:daughertyj18@ecu.edu))

### **STEM-LINC**

**Highlights:** STEM-LINC held a successful webinar on September 22, 2020 entitled, "How Much Time Do You Have? Quick and Flexible Activities to Add Some Metacognition to your One-shot Science Information Literacy Sessions." The speakers were Rachel Hamelers, Teaching & Learning Librarian at Muhlenberg College, and Jennifer Jarson, Head Librarian at Penn State University, Lehigh Valley. There were 52 registrants and 15 attendees for the webinar. Bitsy Griffin, Member-at-Large representing K-12 libraries and STEM-LINC



Membership Coordinator, resigned in September. Megan Carlton and Stephanie Johnson were appointed to serve a 1-year term to fill the vacant STEM-LINC Membership Coordinator position. The STEM-LINC Chair emailed a call to the NCLA listserv to fill the vacant Member-at-Large position.

**STEM-LINC Bylaws Update:** Because the STEM-LINC Past Chair was absent from the Oct. 5th STEM-LINC Board meeting and did not vote, the STEM-LINC Chair has scheduled a full Executive Board meeting on November 18th for a final vote on an update to the STEM-LINC bylaws. Emily Vorhies has resigned from the position of STEM-LINC Vice Chair/Chair-Elect and Chair of the STEM-LINC Programs Committee. Denice Lewis has been appointed as the new STEM-LINC Vice Chair/Chair-Elect and Chair of the STEM-LINC Programs Committee.

**Planned Events:** STEM-LINC will host a webinar on November 12, 2020 entitled, "The Road to Becoming an Engineering Librarian." The speaker will be Denice Lewis, Research & Instruction Librarian for Engineering & Science at Wake Forest University.

**Biennium Goal Reporting:** STEM-LINC is progressing with achieving its goal of providing quarterly programs.

**Submitted by:** Sarah Jeong ([stemlinc.chair@nclaonline.org](mailto:stemlinc.chair@nclaonline.org))

### **Technology and Trends**

**Highlights:** This quarter we held three webinars in our series on technology and COVID response in libraries. In partnership with the State Library of NC we presented: "Fast and Free Graphic Design With Canva", Joanna Cox and "We're All Virtual Programmers Now: Getting Started (and Getting Better at) Making Videos", Rase McCray and "Reopening in NC: How do we do it and how can technology help?", Roundtable Board members.

**Submitted by:** Chad Haefele ([chaefele@email.unc.edu](mailto:chaefele@email.unc.edu))

### **Web and Technologies Support**

*No report submitted*

### **Women in Libraries**

**Highlights:** The Women in Libraries Roundtable offered a webinar on Trauma Informed Library Services presented by Andrea Winkler on September 18th. We had over 100 participants register. We are beginning to plan for the spring and next year's conference. We plan to meet in November.

**Planned Events:** No dates for upcoming events yet

**Submitted by:** Michelle Hildreth ([michelle.hildreth@wakegov.com](mailto:michelle.hildreth@wakegov.com))

### **Youth Services**

**Highlights:** YSS met by Zoom on September 1, 2020. Planning continued for the Virtual Fall Retreat. The schedule was finalized and the YSS board communicated with Morgan Pruitt to set up registration for the seven different sessions. Thank you to Morgan for setting up these Zoom sessions and registrations! As of October 9th, just over 100 participants were signed up to attend each of the 7 sessions offered. In addition to other presentations, the recipients of the YSS Diverse Books grants will present on how they have used their grant over the past year. The next YSS board meeting is scheduled for December 8th, 2020. The board will discuss a new grant opportunity for NC Youth Services staff to be awarded October 2021. YSS also plans to work on updating the section bylaws.

**Biennium Goal Reporting:** The YSS Retreat will include 7 sessions of continuing education for library staff.

**Submitted by:** Lisa Donaldson ([ldonaldson@henderson.lib.nc.us](mailto:ldonaldson@henderson.lib.nc.us))