

NCLA Executive Board Motions, January 2021

Conference

Motion #1: I move that the Executive Board approve a new “corporate membership class” for vendors in the amounts listed below and which will give the following benefits:

NCLA offers corporate membership opportunities for businesses, vendors, and organizations related to libraries, archives, information agencies, and museums. Corporate members retain all the rights of active members except voting and holding executive office.

As a corporate member, your organization receives the following benefits:

- Logo, company summary, website link on a specific page on the NCLA website
- Complimentary membership for a specific number of your employees, depending on organization size
- Complimentary members attend all NCLA events at the member rate
- Opportunities once per year to feature a product and/or service in our monthly newsletter
- Priority registration and a discount on booth rental rates for our biennial conference
- Networking opportunities with library professionals

Proposed Corporate Membership Rates

<i>Number of Employees</i>	<i>Number of Complimentary Memberships</i>	<i>Membership Fee</i>
Less than 25	1	\$125.00
25 - 64 employees	2	\$250.00
65 - 99 employees	3	\$500.00
100 or more employees	4	\$1,000.00

Justification: Whitney, Amanda, Lara and I looked at each state library organization and found that more than half offer some type of corporate membership. Several vendors have specifically asked if we have a corporate membership available. We feel this will be an opportunity to increase our membership, improve relationships with vendors, and give them the opportunity for advertising and also align with our goals by providing revenue for the association as stated in the conference handbook.

Submitted by: Libby Stone (vicepresident@nclaonline.org)

Motion #2: The Conference Planning Committee would like to submit a motion that the following registration rates be approved for the 2021 64th NCLA Biennial Conference. We plan to hold a mostly virtual conference with a mix of pre-recorded sessions, live preconference sessions, and a one-day (or day and a half) in-person conference in Winston-Salem. ***Tabled until after the Conference Planning Committee meeting and full review of the details.**

Proposed Conference Registration Rates

Full Conference	\$80 for members; \$100 for non-members; \$25 for students
Pre-Conference (live, not recorded)	\$10 session
Recorded sessions	\$40 (only for those unable to attend the full conference; access will be given after the conference)

We also want to offer some kind of “Pay it forward” option for attendees to contribute to scholarships for those who are furloughed or part-time staff. The State Library and NCLA Sections will be offering scholarships as well. Full conference registrants will be able to attend any in-person events at no extra charge (though we may want to ask them to pay for any food or beverages we offer). Full conference registrants will automatically have access to the recorded sessions at no extra charge.

Submitted by: Libby Stone (vicepresident@nclaonline.org)

REVISED Motion #2: The Conference Planning Committee would like to submit a motion that the following registration rates be approved for the 2021 64th NCLA Biennial Conference. We plan to hold a mostly virtual conference with a mix of pre-recorded sessions, live preconference sessions, and **possibly** a one-day (or day and a half) in-person conference in Winston-Salem.

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Submitted by: Libby Stone (vicepresident@nclaonline.org)

NOTE: The revised motion was approved by a majority of Board members via an electronic vote as of March 1, 2021.

Finance

Motion: The NCLA Finance Committee is proposing the attached budget for calendar year 2021. We make a motion that the voting members of the NCLA Executive Board approve the budget at the January 29th virtual meeting. NCLA is required to have a balanced budget and the proposed budget does balance income and expenditures.

Supporting Documentation:

Initial budget: https://drive.google.com/file/d/1SmaJRlJHh2SBnbHCHQhfxl_2T3iRH-IJ/view?usp=sharing

Approved budget with revisions: https://drive.google.com/file/d/1_cr8eRaEPYRYvQ_hMx5m4i21p-LC6GvU/view?usp=sharing

Submitted by: Paul Birkhead (paul.birkhead@rowancountync.gov)