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North Carolina Library Association

By Laurence Gavin



Why reinvent the wheel? I've heard this phrase so often that it frightens me to think that anyone wouldn't want to learn what's been done before they start a new job or project. The only constant is change. Another phrase that should have us all running to those experienced professionals for advice. Seek out opportunities and seize them! The focus of this edition is to introduce you to six library leaders from academic and public libraries who will share their knowledge in varying areas of library administration and management on September 10, 2014 at the Headquarters Library of the Cumberland County Public Library & Information Center in Downtown Fayetteville NC. To conclude, why reinvent the wheel? The only constant is change; seek out opportunities and seize them.

Registration for the LAMS <u>"Experienced</u> Manager Panel Discussion" is free.

"Experienced Manager Panel Discussion"

Cook up a Task Force:

Eleanor will discuss the User Experience Task Force she's fore fronted at East Carolina University Libraries and some of the leadership challenges she's faced with managing this effort. Eleanor is the Assistant Director for Discovery & Technology Services at Joyner Library, ECU. This is a relatively new assignment for her (she entered the job in the past year.) Cook has over 30 years' experience as a library manager.

Hamilton's Helping Hand Managing Managers: Keys to Success

Over the past four years, Ms. Hamilton has trained and worked with several new managers before they moved on to manage their own libraries. As a manager new to managing other managers, she learned a lot about what managers need and look for in their supervisor. She'll share her experiences and offer advice on how to effectively "manage up." Brandy is currently a Regional Library Manager for Wake County Public Libraries. She holds over 12 years of library and management experience. In addition to her management role, she also assists the Senior Manager over Personnel with hiring and staff training.

Sackett on Success: "Turning a Vision in Reality"

Jennifer discusses the importance of planning, communicating and celebrating successes. Don't let the dream turn into a nightmare!

Jennifer Sackett worked in academic libraries for 20 years until she became the director of the Lincoln County Public Library in 2009. During her tenure, the Lincoln County Public Library has undergone a renovation, implemented RFID technology systemwide, and been established as a county library system following the dissolution of the regional library.









Congrats to our 2014 Leadership Institute Cohort

Ross' Role: Realize Your BHAG!

At some point, all leaders and managers will have a BHAG – a **"Big Hairy Audacious Goal."** Ross will talk about how to take your BHAG from concept to reality, how to gain the support and cooperation of others and how to not take "no" for an answer.

Ross Holt, an Asheboro native, worked summers at the Asheboro/Randolph County Public Library during college, and after a brief period as a journalist, returned to the library in 1986. He served as a reference assistant, circulation assistant and reference librarian.

He was appointed head of the Reference Department in 1994, assistant director in 2006 and library director in January 2011. In addition to public service and Reference duties, he shepherded the library's transition from paper records to automation in 1997 and migration of automation systems in 2005, and managed implementation of public Internet service.

He served as president of the North Carolina Library Association from 2001-2003, and prior to that as Director-at-Large, Development Committee chair and Constitution,

Codes and Handbook Revision Committee chair. As past-president, he chaired the Public Policy Committee. He is an active member of the North Carolina Public Library Directors Association, currently serving as vice president/president-elect.

Ross has a Master's in Library and Information Studies (MLIS) degree from UNC-Greensboro, and a Bachelor's degree in political science from Davidson College.

Outside of work, he is a photographer with several gallery exhibitions to his credit and an aficionado of vintage Mercedes-Benz automobiles.





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Sanders: "Space is the Place"

The use of space in libraries is constantly changing and evolving to meet patron needs. If your library has not recently completed a project(s) involving repurposed space, chances are you're considering it and soon will. Mark will address important areas of leading a library space renovation including: budgeting, communication, coordination, data collection and analysis, and evaluation. Mark has served as Assistant Director for Public Services at East Carolina University since 2011. Over the years, he's been involved in several major renovation projects involving instruction classrooms, staff offices, service desks, academic support units, gallery/exhibit space, and a computer math lab. Mr. Sanders is a past chair of the NCLA-Reference and Adult Services section (RASS) and currently serves as the vice chair/chair-elect of the Library Administration and Management section (LAMS).

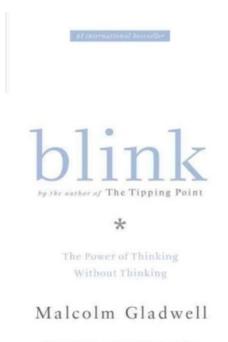




Winslow is "Leading the Library through Change"

Winslow will offer tips and practical advice on how to go over, under, or through the hurdles to achieve your goals in a changing environment. Ms. Winslow is the Director of the Library at North Carolina Wesleyan College, a position she has held since 1997. She spearheaded a library addition that nearly doubled the size of the library, changed automation systems twice, developed library services for eight off-campus sites, and moved from print and microfilm collections to electronic. Each of these changes came with its own challenges.

Book Review!



"A real pleasure....Blink brims with surprising insights about our world and ourselves."-Salan

Starred Review */ Journalist Gladwell (The Tipping Point) examines the process of snap decision making. Contrary to the model of a rational process involving extensive information gathering and rational analysis, most decisions are made instantaneously and unconsciously. This works well for us much of the time because we learn to "thin-slice"that is, to ignore extraneous input and concentrate on one or two cues. Sometimes, we don't even consciously know what these cues are, as in Gladwell's anecdote about a tennis coach who can predict when a player is going to make a rare sort of error but doesn't know how he knows. The book also explores how this process can go horribly wrong, as in the Amadou Diallo shooting. Gladwell gets the science facts right and has the journalistic skills to make them utterly engrossing. A big promo campaign is planned; for once a best seller will be more than worthy. Essential for all libraries. [See Prepub Alert, LJ 9/15/04.]—Mary Ann Hughes, Neill P.L., Pullman, WA --Mary Ann Hughes (Reviewed November 15, 2004) (Library Journal, vol 129, issue 19, p82) Gladwell, Malcolm. Blink: The Power of Thinking without Thinking. New York: Little, Brown, 2005. Print.