

Youth Services Section
Executive Board Meeting
June 6, 2016

The Executive Board met for the second meeting of the 2016-2017 Biennium at Iredell Public Library at 12 noon. Attending were: Chair Tanika Martin, Sec/Treasurer Helen Yamamoto, Scholarship Director Julianne Dunn, NCCBA Chair Janet West, State Library Youth Services Consultant Lori Special, PLS/YSS Liaison Joan Sherif and Director Juli Moore.

Agenda

Tanika called the meeting to order at 12:03 p.m. Tanika moved that March minutes be approved, and Juli seconded. The motion passed.

Budget

Helen provided an update on the YSS Budget. The current balance in the account is \$7,970.12. The cost of the retreat is \$94 per person (overnighters), with an 85 person guarantee, for a total of \$8,075. A \$2,500 deposit has been paid, leaving \$5,575 due within 30 days after the retreat. Speaker fees and the wine and cheese are estimated at approximately \$2,200, based on the 2014 retreat costs, for a total of \$7,775 still outstanding.

\$7,970	Account balance
-\$5,575	Retreat room and board balance due
-\$2,200	Speaker fees, wine and cheese (estimated)
-\$800	Leadership Institute scholarships (2)
-\$188	Retreat scholarships (2)

Payments for the retreat will help offset costs. Helen asked that the board decide on the fee for the retreat by the end of this meeting.

Helen suggested YSS cut retreat costs by selecting a less expensive crafts option. **Lori will contact the Arts Council and other artists in the Western part of the state to see what they can offer.**

Helen will contact NCLA treasurers to get an itemized YSS budget report.

Tanika intends to contact local speakers for the retreat and suggested that would help keep costs low.

Social Media

Tanika reported that Stephanie Willem-Brown of NCLA approved a YSS Facebook page and will provide guidelines. **Julie volunteered to create/maintain the Facebook page.**

Collaborative Summer Learning Program

Tanika reported on her experience at CSLP in Salt Lake City, Utah. It was interesting to see what goes into the selection of themes, artists, etc. She pointed out how strongly Lori advocated for NC libraries, and informed librarians from around the country about what libraries are doing in this state.

Tanika is on the Early Literacy Manual Committee. Lori pointed out that one need not attend meetings to serve on a committee—interested library staff can sign up on the CSLP website. **Brytani may want to blog about this to build awareness.**

CSLP is moving towards a single slogan for all age groups. Upcoming themes:

2017 Build a Better World

2018 Libraries Rock

2019 Space (CSLP is trying to get NASA involved)

Scholarships

Julianne has not yet received the names of Leadership Institute attendees who have also applied for scholarships. We may or may not have scholarships to award.

Tanika suggested YSS offer 2 retreat scholarships. Julianne will come up with parameters for the retreat scholarship. Possibilities include:

- First-time attender
- Needs based

Retreat presenters will also get free room and board and attendance. NCLA members may not receive an honorarium.

State Library

Lori reported on the State Parks Collaboration. She will meet with Sean Higgins to discuss a possible storywalks collaboration. Lori plans to gradually approach the idea with Sean of an additional collaboration on “Stories in the Park After Dark.”

Future of Summer Reading Program

Lori believes libraries are at the point where we need to move towards “summer learning,” as opposed to “summer reading.” Though library programming already includes educational enrichment opportunities, Lori thinks we need to make it more deliberate and explicit.

Lori points out that there is a disconnect between what people think we are doing and what we are actually doing. We need better publicity—how do we build awareness?

Lori is interested not only in what we do inside the library, but also in the broader community to reach out. She points out that we need to relate our work to outcomes within the community—currently the community does not see libraries as a potential partner.

Janet described Wake County Public Libraries’ grant-funded collaboration with Marbles Museum, which is designed to reach at-risk children in the eastern part of the county. It involves storytimes and activities in libraries and at Marbles Museum and provides participating families with a free one-year membership to the museum.

Juli described an initiative within Iredell County that links student IDs to the public libraries’ membership database, providing all public school students with public library cards.

Lori mentioned a possible partnership between YSS and the State Library to collect test score data from schools. The State Library wants to do regional training about how to conduct that collaborative research project.

North Carolina Children’s Book Award

Janet reported that the nominee list for 2017 has been finalized. The NCCBA committee will put together the activity lists for the books and post them online. Bookhive no longer supports NCCBA, so Janet created a new website. The new website NCCBA.blogspot.com has been posted on NCKids. **Janet will email the nominee list and URL to the YSS board.**

Janet shared that the NCCBA Committee needs at least 5-6 public librarians to join to balance media specialist/public librarian representation. There is a greater need for librarians interested in selecting Junior level books. **Janet will write a blog posting recruiting public librarians for the committee and will include a job description.**

PLS/YSS

Joan shared that Fabulous Fridays (FF) emphasize paraprofessionals. Upcoming FF dates:

9/30 – High Point Library

10/7 – Pack Memorial Library, Asheville

10/14 – Fayetteville

More information to come.

Different sections from PLS present at FF, and Youth, Teens, and Kids is one area of concentration. PLS wants two 45 minute sessions at each FF that emphasize youth services. They plan to have another Canva workshop at each FF. There are 1-2 opportunities for YSS to present at FF. There is no set theme, so the presenter is open to choose their topic.

Tanika will ask Brytani to blog about FF and recruit potential presenters.

Joan will share PLS Meeting dates with Meg.

Juli will ask Hannah Drum if she can do the FF Canva demonstration in High Point.

Social Media

Since Brytani is working on the blog, Juli offered to be responsible for the YSS Facebook page. Ideas include:

- Photo of the Day
- Program sharing
- Discounts to conferences/retreats
- Scholarship information
- Links to blog (and vice versa)

State Library Update

Lori reported on the State Library's collaboration with Our Children's Place, Healing Place Transitions, and NCSU. The program presents the Motherread curriculum to women in residential treatment programs and is designed to be replicable in libraries. It uses picture books to help parents teach children and help parents work through their own issues. Though most of the participants had library cards, they were unfamiliar with library services, including the fact that they could ask librarians questions. Some did not know their children could come to the library.

Lori shared two titles for incarcerated parents that all libraries should have in their collections: *What Will Happen to Me?* By Howard Zehr, and *Parenting from a Distance* by Jan Walker.

ESSA - Lori attended a meeting of educators and the Department of Public Instruction to discuss the Every Student Succeeds Act (successor to No Child Left Behind). The National PTA website has downloadable information sheets for parents on ESSA. The act deals mostly with internal changes (how to measure success, how testing and funding relate) and will not impact students and asks schools to be more collaborative with community organizations. Where do the libraries fit into this?

ESSA will continue to be in development until June 2017, when DPI plans to put it into effect.

ECRR – Lori will find out from NC Partnership for Children what they mean by “evidence-based literacy practices.” Smart Start wants a defined curriculum, which ECRR does not have, but perhaps a framework that explains how storytime elements correspond to learning standards will suffice.

Retreat

The board agreed on the fee schedule:

\$159 – members

\$179 – non-members; includes “free NCLA and YSS membership”

Tanika will ask Kim if YSS can pay NCLA a flat rate of \$25 (with “first roundtable free” YSS membership attached) for each non-member who signs up, regardless of their income level.

Juli proposed Alison Umminger, a professor from Georgia, as the author for the retreat. Her first novel American Girls is getting a lot of attention. Umminger proposed a \$500 speaker fee and \$200 for travel expenses.

Tanika motioned to accept Umminger’s proposed fee and add her to the retreat schedule, and Helen seconded. The motion passed. **Juli will send Tanika Umminger’s contact information, so they can discuss speaking points.**

Feedback from the last retreat asked for a longer breakout session for age-group discussions. Tanika suggested increasing the length of the age-group breakout discussions to one hour and calling it “Connecting Your Dots.” There will be a note-taker for each group. Instead of calling all age-groups back together to report on their discussions, the notes will be posted on YSS social media sites. The board agreed on all points and will run the session from 4:45 to 5:45 p.m., with dinner following at 6 p.m.

Tanika will contact professional development/training staff from Cumberland County Libraries to see if they can present. She will also contact a Gallaudet University friend who runs a library for the deaf community.

Julianne will demonstrate how she incorporates sign language into storytimes and tell the story of how she decided to learn sign language to enhance storytimes and communicate with the deaf community and now runs a Deafchat chapter.

Tanika also wants to have someone lead a workshop to guide attendees in creating their own Professional Mission Statement.

Other ideas include: Speed networking; speed interviewing; stretching library resources (getting the most bang for your buck)—Comicon and Librarycon were examples; How to find

and approach collaborators; Gaston City User Experience Librarian (Lori suggests as a more universally implementable alternative to Chapel Hill's UX initiatives).

Tanika motioned to adjourn the meeting and Helen seconded. The meeting adjourned at 3:08 p.m.

Upcoming Meeting Dates:

Meetings are usually held quarterly on the 2nd Monday of the month.

August 22nd, 12-3 p.m., in Durham (***Note date change**)

December 12, 12-3 p.m. at West Regional Library in Cary

Respectfully submitted

Helen Yamamoto, Secretary Treasurer