

Youth Services Section
Executive Board Meeting
December 14, 2015

The Executive Board met for the eighth meeting of the 2014-2015 Biennium at West Regional Public Library at 12 noon. Attending were: Chair Tanika Martin, Sec/Treasurer Helen Yamamoto, Scholarship Director Julianne Dunn, NCCBA Chair Janet West, former Chair Debbie Shreve, and Directors Brytani Fraser and Juli Moore.

Agenda

Tanika called the meeting to order at 12:10 p.m. Juli moved and Tanika seconded that the minutes from the September 14, 2015 meeting be accepted. The motion passed.

Board Structure and Responsibilities

Debbie handed out a list of board positions and descriptions:

1. Vice Chair – Meg Smith
 - a. There may be sub-committees for retreat and conference planning under this position recruited from the general membership.
2. Past Chair – Debbie Shreve
 - a. Responsible for enforcing By-laws
3. Directors – Brytani Fraser and Juli Moore
 - a. Roles are flexible, but will cover membership and public relations
 - b. Create and distribute “U in Youth Services” newsletter
 - c. Encourage membership renewal for members whose membership is nearing expiration
 - d. Maintain Facebook presence
4. Scholarship Director – Julianne Dunn
 - a. Manages scholarship application process
5. NC Children’s Book Award Representative – Janet West

Debbie will send out an updated list of positions and their descriptions, including the Scholarship Director.

The committee is interested in having a representative from the Public Library Section at our meetings, and vice versa.

1. YSS occasionally presents at PLS Fabulous Fridays
2. YSS collaborates with PLS at the NCLA Conference

Tanika is interested in having someone from the now-defunct School Library Media Specialist section attend our meetings. Or someone from our section would attend the NCSLMA meetings.

1. **Brytani and Janet will connect with members of NCSLMA to discuss the idea of having a representative from our committee at their meetings.**
 - a. **Brytani and Janet will also collect information on NCSLMA’s meeting schedule and potential collaborations.**

Tanika will send out login information for the YSS gmail account.

Expanding membership

How do we add value to the YSS membership to attract new members?

1. **Brytani** proposed that she start a blog answering common questions asked on the NCKids listserv.
 - a. Subjects could include upcoming trainings, highlight interesting or motivating trainings members have attended, review performers, and share innovative programming ideas.
 - b. **Brytani** will invite YSS members to contribute as guest bloggers.

Tanika proposed that we reach out to other groups/organizations to build awareness of the YSS:

1. **Debbie** will reach out to Sara Lyons, Chair of the NCLA New Members Roundtable
2. MLS students at NC library schools
 - a. Inform about YSS membership and library-related conferences

Promote benefits for YSS membership:

1. Scholarships
 - a. NCLA Leadership Institute
 - i. Call for Applications to LI is coming out in January—when **Tanika** sends out the email introducing new board members, she will also solicit applications for the scholarship.
 - ii. Awards are based on need and how the applicant's project may benefit the YSS. Examples include:
 1. Applicant may offer to work the YSS table at the NCLA conference
 2. Applicant may offer to present a session at the conference on behalf of the YSS.
 - b. **Julianne** will look for other opportunities to offer scholarships
 - c. Tanika advised that we need a formalized scholarship application process to make the selection fair.
2. **Juli** will work on arranging a discount for YSS Retreat and conferences.
3. **Juli** will make a list of benefits of YSS membership.

Chair's Vision for YSS

Tanika shared her vision and priorities for YSS. Her particular interests include:

1. Making connections with other sections
2. Looking for ways we can work with other sections and benefit each other.
3. Identifying potential collaborations.
4. Branding YSS
 - a. Clarifying policies
 - b. Defining functions
 - c. Making sure people know who we are and that we exist

The group will further develop/improve our section's handout and will update it once we know what we want to hone in on.

Retreat Planning:

Tanika proposed a theme of “Connecting the Dots” for the 2016 retreat. The focus would be professional development, and the “dots” represent things that help us become better librarians.

1. **Helen** will collect information from past locations, Village Inn and locations listed in Placedia’s email and send email updates to the Board. Considerations include:
 - a. Cost
 - b. All inclusive meals
 - c. Meeting spaces available
 - d. Technology connections
 - e. Alcohol permit for wine and cheese reception
 - f. Two or more smaller rooms for breakout sessions
 - g. Capacity of 100 or more people
 - h. Date availability (Thursday, October 13th to Friday, October 14th)

Tanika will send out the agenda and by-laws to the Board.

Upcoming Meeting Dates:

Meetings are usually held quarterly on the 2nd Monday of the month.

March 14th, 12-3p.m. in High Point

June 6th, 12-3 p.m. in Iredell County, 201 N. Tradd St., Statesville

August 29th, 12-3 p.m., in Durham

December 12, 12-3 p.m. at West Regional Library in Cary

Tanika made a motion to close the meeting and Helen seconded. The meeting was adjourned at 2:37 p.m.

Respectfully submitted

Helen Yamamoto, Secretary Treasurer