

Youth Services Section  
Executive Board Meeting  
December 12, 2016

The Executive Board met for the fourth meeting of the 2016-2017 Biennium at West Regional Library in Cary at 12 noon. Attending were: Chair Tanika Martin, Vice Chair Meg Smith, Sec/Treasurer Helen Yamamoto, Scholarship Director Julianne Dunn, NCCBA Chair Janet West, Director Juli Moore, and Past Chair Debbie Shreve.

### Agenda

Tanika called the meeting to order at 12:30 p.m. Tanika moved that August minutes be approved, and Meg seconded. The motion passed.

### Budget

Helen reported the YSS account balance is \$9,442.37, as of September 30.

**Helen will email the Board more data on the earnings from October's Retreat.** (Note: Expenses were \$7,508, Income was \$10,203, Net Revenue was \$2,695. This is very close to what we earned in 2014. Attendance in 2014 was 77 and attendance in 2016 was 75.)

### Scholarships

Julianne opened a discussion about how we want Retreat scholarship recipients to give back (as required). Options include:

- Present at NCLA (neither recipient selected this option on their scholarship applications)
- Assist at Iredell County Library's YS Programming Workshop on March 17 (formerly the Summer Reading Program Workshop)
- Create a webinar

Fabulous Friday is not an option, since they will not re-start until 2018. **Julianne will contact recipients about the dates of the Youth Services Workshops and ask which they would like to assist with. Julianne will also ask Lori Special what webinar topics are needed.**

### NCCBA

Janet reported that there have been twenty nominations so far, which is good for this time of year. **Janet will send the Board information about the NCCBA Twitter account.**

There are now six new public librarians on the NCCBA Committee, so representation from both school media specialist and public librarians is now better balanced. Only ten public libraries/systems participated in NCCBA last year, so the Committee is reaching out to public libraries to generate more interest.

### Potential Teen Section of NCLA

Debbie reported that Leslie Schultz from Wilson County reached out to her to ask about starting a new section of NCLA devoted to teens. Because YSS is already serving teen librarians, Debbie advised Leslie to join YSS and participate from the inside to see where that

goes. The Board agreed to offer Leslie Brytani's vacant spot. **Tanika will contact Leslie to make the offer.**

## Communications

Juli reported that NCLA has an interest in having all communications in one place, rather than each section having their own Facebook page or blog. They are always looking for content and are very receptive to posting YSS material.

The Board has an interest in making sure we are offering material relevant to providers of services for all ages, from babies to teens. There is an interest in engaging YSS members to submit favorite programs, since Retreat attendees seemed to really value program sharing opportunities. Helen suggested that the program outlines should be housed virtually in one place to allow users to find them later. **Debbie suggested a Libguide and will look into the possibility of NCLA acquiring a subscription for all sections to use.**

There was discussion of dropping the blog, or ensuring it is updated regularly—at least once a month. The Board discussed ways to increase submissions from members:

- Having a sign-up for blog submissions at NCLA and the Retreat, so we can schedule blog articles ahead of time.
- Creating a blog submission form so members can simply fill-in-the-blanks to make it easier to write.

## Retreat

Tanika has an interest in supporting and promoting the needs of our members by making sure they can use what they learn. The Board will touch base with Retreat attendees mid-year to see how they are using what they learned at the Retreat. **Helen will send Tanika the contact list of Retreat attendees, and Tanika will compose and send an email to the list at the end of January.** We will share the feedback on our blog.

The Board discussed Retreat evaluations and concluded:

- Breakout sessions need to be better organized/facilitated.
- Repeat the breakout sessions twice (once each day) to allow people to attend more than one.
- Ask speakers to provide practical application/examples, rather than just theoretical information.
- Provide time to enjoy the property.
- Provide more opportunities for interactive/practical application (such as guerilla storytime)
- Bring our own snacks—do not use YMCA snack options (too expensive)

Helen reported that Kim Parrott is interested in finding out which sections plan to offer their 2018 conferences at the YMCA Blue Ridge Assembly, so NCLA can submit them together to get a better deal. **Debbie will let Helen know when Leadership Institute has decided on their next venue.**

## Adjournment

Julie proposed adjournment and Helen seconded. The meeting was adjourned at 3 p.m.

**Upcoming Meeting Dates:**

Meetings are usually held quarterly on the 2<sup>nd</sup> Monday of the month, from 12 to 3 p.m.

March 13 – Fayetteville (**Meg will follow up with exact location**)

June 5 – Holly Springs Library/Cultural Center

August 21 – Southeast Regional Library in Garner

December 11 - Statesville

Respectfully submitted

Helen Yamamoto, Secretary Treasurer