

WILR Executive Board Meeting - Draft for Approval

Friday, September 12, 2014, 10:00 a.m.

Jackson Library, Room 774, UNC-Greensboro

Members present: Jenny Boneno, Carol Laing, Joan Sherif, Jahala Simuel, Laura Weigand and Kyle White

Minutes from the May 29 meeting in Boone were approved.

Carol reported the latest budget figures. We added \$35 in membership fees from April to June. Our balance at the end of the second quarter is \$2827.78, which is comparable to other roundtables.

We decided to table our plans for a 2015 spring workshop in order to focus on maximizing our online presence on the NCLA website and through our Facebook page. We would all like to become Facebook administrators on the [WILR Facebook page](#) and begin posting. There is also a need to hone in on [our part of the NCLA website](#) in order to make it relevant and more current. We would still like to proceed with a survey to determine interests in WILR related issues, etc. There was discussion about whether to debut it closer to conference time.

We developed a strategy to create a more active and interesting Facebook page. Jenny will look into changing our Facebook page's name from "Women in Libraries Round Table of NCLA" to "NCLA's Women in Libraries Round Table". We would like our page to be populated when someone searches for "NCLA". Jenny will also invite us all to become Facebook administrators. We agreed to "bomb" our Facebook page from now until the end of October with two posts each per WILR administrator. We would then like to invite WILR members to like our page. We would also like to make a posting on NCLA's homepage about connecting with us through Facebook. Kyle and Jahala are unclear about whether we can do this without getting prior approval. Kyle will look into to protocol for posting. Laura began work on a motto which will help unify and describe the gist of our social media and online presence. Once honed, we would like to post this on our Facebook page.

Carol emailed Laura Wiegand at UNCW to ask whether the training she gave in regards to updating the website was archived.

NCLA wants us to review our by-laws. We decided that we would like to do this via email and then discuss potential revisions at our next meeting.

Carol reported a new process for reporting minutes. Currently our minutes are posted from 2010 to present. Kyle said that she would post them from now on and would send Jahala instructions on how to post so that she could serve as back up.

Carol also reported that when she or a substitute is not able to attend Executive Board meetings, minutes need to be posted in a timely manner.

Some action items:

- Find photo of Carol and B.A. Shapiro and post on main WILR page. (Kyle)
- Fine tune the motto for our online presence. (Laura)
- Archive old events on WILR's NCLA page. (Jahala?)
- Create "WILR Buzz" postings on the main NCLA page. (?)
- Bomb WILR's Facebook page from now through October, then contribute monthly on the WILR Facebook page. (Everyone)

We discussed some ideas for the next conference. We liked the idea of sponsoring a stop on a bar crawl after event hours. We also liked the idea of having a “speed-mentoring” event, perhaps in conjunction with a social, after hours event.

We did not discuss our next meeting date.

We adjourned a little after noon, walked over to Sushi Republic with our host Kathy Crowe, and had a delicious lunch!