

1 **North Carolina Library Association Executive Board Meeting Minutes**
2 **Friday, January 28, 2011 — Orange County Public Library— Hillsborough, NC**

3
4 **Attending:** Phil Barton (Past President), Evelyn Blount (REMCO), Pauletta Bracey (LIT), Wanda
5 Brown (Vice-President), Robert Burgin (Website), Carol Cramer (Finance), Steve Cramer (BLINC),
6 Mimi Curlee (GRS), Cynthia Dye (YSS), Jackie Frye (NCLPA), M.J. Goodrum (PLS), Jennifer
7 Hanft (Membership), Jennie Hunt (WILR), Lynda Kellam (RASS), Rebecca Kemp (RTSS), Emily
8 King (NMRT), Rodney Lippard (ALA Councilor), Betty Meehan-Black (SELA Representative),
9 Jennifer Noga (CJCS), Timothy Owens (Constitution), Kim Parrott (Admin Asst), Sherwin Rice
10 (President), Dale Sauter (SCS), Ralph Scott (NCL Editor), Mary Sizemore (Treasurer-Elect),
11 Elizabeth Skinner (Director), Andrea Tullos (Treasurer), Carol Walters (Public Policy), Lisa
12 Williams (Scholarships)

13
14 The meeting was called to order at 10:04am by Sherwin Rice.

15
16 The agenda was approved. The [minutes](#) of the October 22, 2011 meeting were also approved.

17
18 **President's Report — Sherwin Rice**

19 Rice's report touched on highlights of the first year of the biennium which has had its
20 challenges and successes. While membership is down, the association is still in the black.
21 Networking dinners have proved extremely successful. Some of the workshops offered had
22 to turn away participants. The Unconference was wonderful. Membership recruiting has
23 been challenging, but the membership committee is doing good work. The website
24 enhancements have been wonderful and Kim is mastering Avector. Legislative day was a
25 success, thanks to Carol Walters. Overall, NCLA had a good year, thanks to everyone's
26 work.

27
28 **Treasurer's report — Andrea Tullos**

29 [Full report online.](#)

30 Tullos distributed copies of the [Budget 2010 4th Quarter Report](#), the [Fund Accounts 2010](#)
31 [Report](#), and the [December 31, 2010 Financial Report](#). The reports were carefully reviewed by
32 the board and a brief discussion followed.

33
34
35 **Section/Round Table Reports**

36
37 **Business Librarianship Section — Steve Cramer**

38 [Full report online](#)

39 The next workshop sponsored by the section will be in Wilmington. Online workshops are
40 also planned for the spring via Elluminate or other software.

41
42 **College and University Section — Lisa Williams for Carolyn Willis**

43 [Full report online](#)

44 Bibliographic Instruction committee is planning a workshop for 5/20 10-3 at Cameron Village
45 in Raleigh. The Distance Learning Interest Group is also planning a meeting for this spring
46 and a conference program in the fall.

47
48 **Community and Junior College Libraries Section — Jennifer Noga**

49 [Full report online](#)

50 The “Instruction at the Point of Need” conference cosponsored with CUS was a success with
51 more than 100 attendees. The Davidson County Community College conference center was a
52 great venue.

53
54 Government Resources Section — Mimi Curlee
55 GRS is working on online workshops.

56
57 Library Administration and Management Section — Ruth Ann Copley (not attending)
58 [Full report online](#)

59
60 Literacy Roundtable — Pauletta Bracy
61 [Full report online](#)

62
63 New Members Round Table — Emily King
64 [Full report online](#)
65 There are six networking dinners being planned—encourage people to come and get involved.
66 NMRT is also looking for hosts for these dinners. These are events for new and existing
67 members. It was suggested that we also promote them to trustees. A Get to Know NCLA
68 event will be held before the fall conference. Representation from as many sections and
69 roundtables as possible is needed.

70
71 NC Association of School Librarians — VACANT

72
73 NC Library Paraprofessional Association — Jackie Frye
74 [Full report online](#)
75 NCLPA is trying to find inexpensive conference programming.

76
77 NC Public Library Trustees Association — VACANT

78
79 Public Library Section — MJ Goodrum
80 [Full report online](#)
81 Fabulous Friday mini conferences are planned for the last Friday in March and first two
82 Fridays in April. They will be of interest to paraprofessionals and librarians. PLS is hoping to
83 attract a lot of people.

84
85 Reference and Adult Services Section — Mark Sanders
86 [Full report online](#)
87 RASS is looking at authors for the conference luncheon. They are sending quarterly
88 reminders for membership renewals.

89
90 Round Table for Ethnic Minority Concerns — Evelyn Blount
91 REMCO published a newsletter in November. They are planning a workshop in early May.

92
93 Resources and Technical Services Section — Rebecca Kemp
94 [Full report online](#)
95 RTSS will begin conference planning at the next board meeting. They also plan to review
96 and revise section bylaws.

97
98 Special Collections Round Table — Dale Sauter
99 [Full report online](#)

100 SCS will focus on two things for the year—conference planning and membership recruiting.

101

102 Technology and Trends Round Table — Ed Hirst

103 No report

104

105 Women's Issues in Libraries Round Table — Jennie Hunt

106 WILR met in November and is focusing on conference planning.

107

108 Youth Services Section — Cynthia Dye

109 [Full report online](#)

110 YSS is looking at ways to increase membership. The fall retreat, while smaller, was

111 successful and generated revenue for the section. They are working on plans for the author

112 breakfast at the fall conference.

113

114 **Committee Reports**

115

116 Archives — VACANT

117

118 Conference 2011 — Wanda Brown

119 [Full report online](#)

120 The results of a survey of members regarding conference programming were discussed. (A
121 link to survey results is included in the online report.) The committee needs program details
122 in early spring to promote the conference and will do a call for proposals in February. The
123 proposed theme is *Libraries: The next generation*. The board reviewed the logo and discussed
124 registration fees. Board members were reminded that NCLA cannot pay honoraria to NC
125 librarians.

126

127 Constitution, Codes and Handbook — Timothy Owens

128 Owens made a **motion** that the Handbook, Appendix H, section B.3 be revised to state that:

129 A benefit for NCLA membership is that current members of the Association pay
130 lower registration fees than non-members for all conferences, workshops, seminars,
131 symposia, and other events sponsored or co-sponsored by the Association and its
132 committees, sections and round tables. The difference in fees shall be as follows: If
133 the member registration fee is \$25 or less, the non-member registration fee shall be at
134 least double the member fee. If the member registration fee is greater than \$25, the
135 non-member fee shall be at least \$25 higher than the member fee.

136 After discussion about deeper discounting for section/roundtable members, the motion was
137 **approved**.

138

139 Continuing Education — VACANT

140

141 Endowment — Phil Barton

142 No report.

143

144 Finance — Carol Cramer

145 [Full report online](#)

146 Phil Barton made a **motion** that the principal for the Scholarship funds, which is currently
147 invested in Certificates of Deposit, shall be reinvested with the NCLA Endowment. The
148 reinvestment will take place when each CD matures.

149 The motion was **approved**. Discussion of the motion addressed how the scholarship funds
150 would be tracked within the investment pool, the purpose of non-scholarship endowment
151 funds, and the security of the investments.

152
153 The [proposed 2011 budget](#) was distributed.

154
155 NCLA needs more revenue—either more members or higher dues—to cover expenses. If
156 *North Carolina Libraries* becomes an e-only journal, some subscription revenue will have to be
157 refunded.

158
159 A discussion about compensation and benefits for the administrative assistant position
160 followed, with changes recommended in the allocation of existing funds.

161 Tullos made a **motion** that the board approve reallocation of funds budgeted for
162 health benefits to the salary of the administrative assistant as recommended by the
163 finance committee. The motion was **approved**.

164
165 Board discussion then focused on methods and means for retaining and recruiting members
166 through sections and roundtables leadership, reaching out to library directors for support,
167 providing more information on membership benefits, outreach to trustees to become
168 members, and incentives for vendors to become members.

169
170 Cost centers in the budget, including publication of *North Carolina Libraries* and *Tarheel*
171 *Libraries*, membership committee costs, and legislative day costs were discussed. Appropriate
172 use of endowment discretionary funds as considered. Concern about cuts to section and
173 roundtable funds was raised.

174 Burgin made a **motion** that funds currently allocated to the NC Association of School
175 Librarians and the NC Public Library Trustees Association be used to fund legislative
176 day; that we eliminate *Tarheel Libraries*; that we reduce the budget for *North Carolina*
177 *Libraries* to \$1,000; that we take approximately \$2,026.68 of endowment income; and
178 that we propose an increase in membership dues of \$5. The motion was **approved**.

179
180 Barton made a **motion** that we accept the amended committee report. The motion
181 was **approved**.

182
183 Intellectual Freedom — John Harer (not attending)

184
185 Leadership Institute — VACANT (Rodney Lippard for Unconference)

186 The Unconference was well received, with 32 participants. The revenues exceeded the costs.

187
188 Membership — Jennifer Hanft

189 [Full report online](#)

190 **Motion:** The NCLA Executive Board approves a transfer of the remaining Conference 2009
191 logoed merchandise from the 2009 NCLA Conference Store to the Membership Committee
192 for use as membership incentives to recruit new NCLA members at relevant library events
193 around the state. **Approved**.

194
195 The membership committee has suggestions for sections and roundtables as they work to
196 engage members. Walters suggested that the committee ask library directors to promote
197 NCLA membership.
198

199 Nominating — Phil Barton
200 The committee is looking for suggestions for positions right away.
201
202 Operations — Priscilla Lewis (not attending)
203
204 Public Policy — Carol Walters
205 [Full report online](#)
206 North Carolina is second in the nation in participation in legislative day. May 9-10 is the
207 next legislative day. Senator Burr has been supportive of library initiatives. This is not just
208 an event for public libraries—all types of libraries benefit.
209
210 Scholarships — Lisa Williams
211 The committee is beginning to receive applications—will accept them through June. The
212 decision process begins in July. Curlee suggested communicating with all libraries about the
213 scholarships.
214
215 Website — Robert Burgin
216 [Full report online](#)
217 **Motion:** Moved that the NCLA Executive Board:
218 1) Redefine the NCLA Trustees section to include Trustees, Friends, and other
219 advocates of libraries, i.e., anyone who isn't currently employed in a library.
220
221 2) Rename the Trustees section the Trustees, Friends, and Advocates section.
222
223 3) Specify that the section will elect one member, associated with a public library, to
224 serve as "the chairman of the North Carolina Association of Library Trustees" and
225 thereby to serve on the Public Librarian Certification Commission.
226
227 4) Make other changes to the section by-laws as needed.
228 After discussion, the motion was tabled to allow time for review of the handbook.
229
230
231 **Other Reports**
232
233 ALA Council — Rodney Lippard
234 [Full report online](#)
235 Lippard reported on ALA's Snapshot Day which is intended to show what libraries across the
236 state are doing. There is a toolkit on the ALA website. NCLA needs someone to spearhead
237 the effort. He also reported that FEMA is amending its policies to recognize libraries as
238 essential community organizations, which would allow libraries to qualify for funding in the
239 event of a disaster.
240
241 SELA Representative — Betty Meehan-Black
242 [Full report online](#)
243
244 Editor, NC Libraries — Ralph Scott
245 [Full report online](#)
246
247 State Librarian — Timothy Owens for Mary Boone

248 LSTA project grant requests are due to the State Library on February 17, with review of the
249 requests happening in March and April. The State Library is working with OCLC and
250 Webjunction on workforce development efforts. IMLS provided a Laura Bush library grant.
251 Ten states will receive training from the State Library on providing workshops to libraries for
252 job seekers and workforce recovery. Not sure about impact of the governor's request for a 5%
253 budget reduction. There has been discussion on potential cuts to NCLIVE.

254 **The meeting was adjourned at 3:04 pm.**
255