

1 **North Carolina Library Association Executive Board Meeting Minutes**  
2 **Friday, October 22, 2010 — Durham Public Library, South Regional Library — Durham, NC**

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4 **Attending:** Evelyn Blount (REMCO), Wanda Brown (Vice-President), Carol Cramer (Finance),  
5 Steven Cramer (BLINC), Mimi Curlee (GRS), Laura Davidson (Secretary), Cynthia Dye (YSS),  
6 M.J. Goodrum (PLS), Jennifer Hanft (Membership), Rebecca Kemp (RTSS), Priscilla Lewis  
7 (Operations), Rodney Lippard (ALA Councilor), Betty Meehan-Black (SELA), Jennifer Noga  
8 (CJCS), Timothy Owens (Constitution), Kim Parrott (Admin Asst), Sherwin Rice (President),  
9 Mark Sanders (RASS), Dale Sauter (SCS), Ralph Scott (NCL Editor), Elizabeth Skinner (Director),  
10 Andrea Tullos (Treasurer), Katrina Vernon (NMRT), Laura Wiegand (Website), Carolyn Willis  
11 (CUS)

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13 The meeting was called to order at 10:14am by Sherwin Rice. Priscilla Lewis, Operations Committee  
14 Chair, welcomed everyone to the new branch library and told a bit about its history and context. The  
15 South Regional Library is LEED certified. It is located in the Lowes Grove School community and  
16 Parkwood community—both commemorated by a timeline on the building floor. The library site was  
17 the site of the first State Employees Credit Union.

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19 The agenda was approved. The [minutes](#) of the July 30, 2010 meeting were also approved.

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21 **President's Report: Sherwin Rice**

22 In her report, Rice expressed appreciation for everyone's willingness to attend the board  
23 meeting despite tight budget times. She also congratulated Tammy Baggett (NCLA Director)  
24 on her appointment as director of the Durham County Library and reported on attending an  
25 NCLA Connect meeting.

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27 **Treasurer's report: Andrea Tullos**

28 Copies of the [operational budget of NCLA](#) office and committees, the [financial report](#) (that  
29 is, what money we hold), and [Section and round table funding](#) were distributed. The fund  
30 account report was through September 30. The financials report does not include quarterly  
31 endowment information. There was a good influx of dues, thanks to the work of the  
32 Membership committee in encouraging renewals and new memberships.

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34 There was discussion regarding the advantages of doing a call for proposals on printing *North*  
35 *Carolina Libraries*.

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37 **Section/Round Table Reports**

38 **Business Librarianship Section: Steve Cramer**

39 [Full report online](#)

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41 **College and University Section: Carolyn Willis**

42 The section is co-sponsoring a mini-conference next week, Library Instruction at Point of  
43 Need. CJCLS is the other sponsor. There are 86 participants signed up. Willis and Suchi  
44 Mohanty attended the NMRT networking event in Durham. Angela Whitehurst and Lisa  
45 Nicholl are getting the distance education group started. [Full report online](#).

46  
47 **Community and Junior College Libraries Section: Jennifer Noga**

48 The section is also excited about the mini-conference. They are collaborating with UNC-G  
49 for a grant on research on community colleges. [Full report online](#).

51 Government Resources Section: Mimi Curlee  
52 The section is co-sponsoring a workshop on November 12 on SimplyMap with BLINC.  
53  
54 Library Administration and Management Section: VACANT  
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56 Literacy Roundtable: Betty Meehan-Black for Pauletta Bracy  
57 The section's major project for the biennium is planning the observance of NC Family  
58 Literacy Day. A toolkit is available on the web. [Full report online.](#)  
59  
60 New Members Round Table: Katrina Vernon for Emily King  
61 NMRT hosted four networking events, including a first time in Fayetteville. They are  
62 developing a resume review process within the mentoring program. [Full report online.](#)  
63  
64 NC Association of School Librarians: VACANT  
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66 NC Library Paraprofessional Association: Jackie Frye (not attending)  
67 [Full report online.](#)  
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69 NC Public Library Trustees Association: VACANT  
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71 Public Library Section: MJ Goodrum  
72 The section presented a statement of concern about *Tarheel Libraries* to the Board. They  
73 support continuing the publication. It has substantial membership benefit, fostering  
74 connectedness among members throughout the state. They are willing to accept an electronic  
75 publication format. [Full report online.](#)  
76  
77 Reference and Adult Services Section: Mark Saunders  
78 The section sponsored Digital Reference Tools and Technologies Workshop in September  
79 with 50 registrants. The workshop could have doubled if the venue had been larger. The  
80 section will begin planning for biennial conference. [Full report online.](#)  
81  
82 Round Table for Ethnic Minority Concerns: Evelyn Blount  
83 REMCO is in the process of publishing a newsletter. [Full report online.](#)  
84  
85 Resources and Technical Services Section: Rebecca Kemp  
86 The section had great turnout for their fall workshop, Navigating the New Frontier. [Full](#)  
87 [report online.](#)  
88  
89 Special Collections Round Table: Dale Sauter  
90 The section's fall workshop was overbooked. [Full report online.](#)  
91  
92 Technology and Trends Round Table: Ed Hirst (not attending)  
93  
94 Women's Issues in Libraries Round Table: Jennie Hunt  
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96 Youth Services Section: Cynthia Dye  
97 The section retreat at Caraway, was down in attendance (46), but wonderful. New members  
98 were recruited. There are some reservations about using Caraway again, the contract has a  
99 90% attendance guarantee with final number in July for an October conference. [Full report](#)  
100 [online.](#)

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## Committee Reports

Archives: VACANT

Conference 2011: Wanda Brown

A survey of general membership and lapsed members will be launched today. Please forward it to library staff in your libraries.

Remember the date (October 4-7) and mark your calendar!

[Full report online.](#)

Constitution, Codes and Handbook: Timothy Owens

The board held an extended discussion on discounts for memberships. Current members of association are offered reduced rates (50% less (or more) for fees less than \$50 and at least \$25 less for higher fees) according to NCLA policy (Handbook, appendix H, section B). Issues discussed included

- the complexity of managing registrations with multiple types of discounts
- the conflicting challenges of getting new members and getting revenue for section activities
- the importance of having membership incentives
- the size of the membership discount
- incentives for getting new members at section events (e.g. discount on membership offsetting higher conference fee)

Andrea Tullos made a **motion** that everything advertised as of Oct. 22, 2010 can continue as advertised. All forthcoming events should follow NCLA policy [NCLA Handbook, appendix H, section B). **Approved.** The executive committee needs to research and report further on this issue.

Continuing Education: VACANT

Endowment: Phil Barton (not attending)

Finance: Carol Cramer

No new report, but several questions.

Should we move the first board meeting of the year to give the finance committee more time to prepare budget and inform the board? The finance committee wants to know if the handbook will permit such a change. Timothy Owens will investigate.

Could we invest scholarship funds along with the endowment? There may be a problem because scholarship funds must access interest every year. SECU investment CDs offset all scholarship awards. Need to have endowment committee answer the interest question.

Only two paid life memberships have been purchased. Could this category be promoted more? Alternatively, we could eliminate that category? Referred to the membership committee.

Intellectual Freedom: John Harer (not attending)

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152 Leadership Institute: VACANT (Rodney Lippard for Unconference)  
153 The Unconference is scheduled for November 18 in Greensboro. The conference is a peer-to-  
154 peer sharing experience. Rodney encouraged board members to attend. Tim Bucknall will be  
155 presenting, followed by sessions developed by the people who attend. Planners will use the  
156 [NCLA Online forum](#) to start discussions in advance. Attendance limited to 50.

157  
158 Membership: Jennifer Hanft  
159 The committee is busy attending events, hosting membership tables, etc. Be sure to include  
160 them in any events planned. The membership survey has been delayed. They are also  
161 working on better instructions for online registration. [Full report online.](#)

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163 Nominating: Phil Barton (not attending)

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165 Operations: Priscilla Lewis  
166 [Full report online.](#)

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168 Public Policy: Carol Walters (not attending)

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170 Scholarships: Lisa Williams (not attending)

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172 Website: Laura Weigand for Robert Burgin  
173 To create a members only portion of the website, we must have up-to-date membership  
174 information for the website. Our current membership and payment system does not have the  
175 capacity to do this without significant additional fees. There are alternatives—open source  
176 and commercial. Sherwin Rice appointed an ad hoc committee including Laura Wiegand,  
177 [Full report online.](#)  
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## 180 **Other Reports**

181 ALA Council: Rodney Lippard  
182 Lippard participated in the NMRT networking event. He will be visiting UNC-G's LIS  
183 foundations classes to promote membership.

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185 SELA Representative: Betty Meehan-Black  
186 SELA is developing proposal to offer to each state organization: membership to every state  
187 organization member for \$1.00 per member. SELA would charge state organizations directly  
188 based on the average of last two years of membership. This would cost NCLA approximately  
189 \$1,100. The opportunity would be optional for states. For NCLA, this may require a vote of the  
190 membership since it represents changes in dues structure or policies. SELA membership  
191 benefits include: strong mentorship, *Southeastern Librarian*, regional perspective, and a good  
192 conference. The next SELA conference will be in West Virginia opposite the NCLA  
193 conference this fall. [Full report online.](#)

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195 Editor, *NC Libraries*: Ralph Scott  
196 [Full report online.](#)

197  
198 State Librarian: Timothy Owens for Mary Boone

199 The State Library added a public library consultant, Laura O'Donoghue. Raye Oldham is now  
200 Federal Programs consultant. Her continuing education position has been eliminated. Those  
201 duties will be shared around library development section.  
202

203 LSTA grant announcements have been posted--same programs as last year. Owens reviewed  
204 due dates and shared the Digital collections initiative brochure.  
205

206 5% reduction for State Library budget is beginning to be implemented.  
207

208 **The meeting was adjourned at 12:10pm.**  
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