

1 **NCLA Executive Board Meeting**
2 **July 24, 2009 at the South Rowan Regional Library**

3
4 **Present:** Phillip Barton (President), Rebecca Kemp (RTSS) , Meralyn Meadows (NCPLA), Brandy
5 Hamilton and Jennifer Hanft (Membership), Katrina Vernon (NMRT), Anne Coleman (REMCO), Lara
6 Luck (YSS), John Via (TNT), Mary McAfee (PLS), Wanda K. Brown (LAMS), Rodney Lippard (ALA
7 Councilor), Mary Boone (State Library), Timothy Owens (State Library), Jonathan Farlow (RASS), Anne
8 Marie Elkins (Literacy RT), Ruth Hoyle (Women’s Issues in Librarianship RT), Carol Walters (Public
9 Policy), Mimi Curlee (GRS), Cynthia R. Dye (YSS), Kem Ellis (Leadership Institute), Andrea Tullos
10 (Treasurer), Janice Pope (CJCLS), Gerald Holmes (Conference), Jean Rick (Archives), Kim Parrott
11 (Administrative Assistant)

12
13 Call to Order: Meeting called to order by Phillip Barton at 10:13. Gerald Holmes attended the meeting
14 for Sherwin Rice. Gloria Ellis unable to attend. Minutes were approved.

15
16 President’s Report: Phillip started his report by saying that he could not believe how quickly the
17 biennium had passed. He said that he was excited by the conference but felt that it would be a
18 challenging year because of members’ library budgetary constraints. Urged members to attend the
19 conference for a day even if they could not attend the full conference. Phillip stated that several days had
20 enough content to justify single day attendance. Phillip went on to praise those who participated in the
21 recent national legislative day. He reported that North Carolina had the second largest contingent at
22 National Library Day.

23
24 Treasurer’s Report: An overall budget was passed out. Andrea said that individual sections and
25 roundtables could see her at the break for individual budgets. She reported that we were now getting a
26 better interest rate on scholarship and grant funds. Vendors and exhibitors are beginning to register for
27 the conference at a steady rate. There were no July dues, although we are on target with additional dues
28 coming in with the conference registrations. There was not a separate Legislative Day, rather it was part
29 of the ALA Conference held in Washington, D.C. When it was pointed out that there was no separate line
30 item in the budget for this, the President said that he felt there was actually a balance on hand to fund it.
31 Phillip said that participation in Legislative Day was necessary for North Carolina in order to lobby
32 legislators for federal funding, particularly LSTA grants. Mary McAfee suggested that such a line item
33 be established at this time.

34
35 Section and Round Table Reports: Janice Pope - The Community and Junior College Section is
36 cosponsoring three programs for the conference. Proposed minor changes in the bylaws to make
37 conducting business easier. For example, eliminated the section editor. A required quorum of the total
38 number of total members was changed to a majority of those attending any given meeting. Mail ballots
39 were eliminated. If there is no chair the executive board of the section can fill any vacancies. These
40 revisions have been submitted to the membership. The ballot stated that a no answer would be considered
41 an approval.

42
43 Mimi Curlee – Government Resources Section. This section is working on programs for the conference.
44 There are four planned now.

45
46 Wanda K. Brown – Library Administration and Management Section. LAMS is sponsoring a
47 preconference entitled Leadership: It starts with you, but it’s not about you. The preconference starts at
48 one rather than being a full day. There will be a luncheon entitled Thank God it’s Monday about finding

49 and enjoying the positive aspects of your job. Preview of the Leadership Conference by Leo Wells,
50 founder of Waffle House.
51

52 Anne Marie Elkin – Literacy Round Table. The Literacy Round Table is sponsoring two workshops at
53 the conference. They are about advocacy and Hispanic outreach. The second program is called Latinos,
54 Libraries and Literacy and uses examples from three libraries to illustrate outreach efforts.
55

56 Katrina Vernon for Emily King – New Members Round Table. Will have a new librarian’s panel. Also a
57 conference mentoring program.
58

59 Meralyn Meadows – North Carolina Library Paraprofessional Association. Programs on certification,
60 cataloging, library mascots and greening your library. The greening your library program will
61 specifically focus on the efforts of Joyner Library at North Carolina State University to research, propose,
62 implement, and promote green education and sustainable environmental practices in the university library
63 environment. There will be a business luncheon which will have a game show mania trivia and will offer
64 prizes to contestants. National Certification for paraprofessionals was unanimously approved at ALA.
65 The program is strictly volunteer and competency based. It starts January 2010. It should also be noted
66 that Tina Adams of NCSU has been named the Library Journal paraprofessionals of the year.
67 Anne Marie Elkins – North Carolina Public Library Trustees Association. Preconference entitled the six
68 keys to being a good trustee. This was road tested in Durham on Wednesday as a workshop called When
69 the Going Gets Tough Trustees Get Going. Concentrates on what trustees can do to help without
70 micromanaging.

71 Mary McAfee – Public Library Section. There has been a free workshop on marketing. The first
72 workshop has generated a lot of interest in another upcoming one. There will be a preconference on this
73 topic. Will focus on how to market in tough economic times. Luncheon program and nine other
74 programs sponsored or cosponsored by the section

75 Jonathan Fowler – Reference and Adult Services Section. Luncheon with southern writer, Jill
76 McCorckle. Petting zoo for technical toys. Workshop on piloting your library through tough economic
77 times. Electronic ballots for the upcoming officer elections have been sent out.
78

79 Anne Coleman – Round Table on Ethnic and Minority Concerns. Preconference called Black Belt
80 Librarian on dealing with security issues in libraries. Hope to attract a security panel. Also an author
81 luncheon with Nathan Ross Freeman. Also a workshop on diversity and being able to recognize and
82 serve patrons from different cultures. Cosponsor for census workshop. A sample of the REMCo
83 newsletter which has been disseminated electronically was passed around.

84 Rebecca Kemp – Resources and Technical Services Section. Preconference on cataloging sound
85 recordings. Workshops on new cataloging rules and cataloging serial and bilingual materials.
86

87 John Via – Technology and Trends Round Table. Preconference on Google applications. Reception for
88 all conference attendees will take place during their business meeting. John reported that they are
89 struggling with how to cover the expenses for several of their presenters.
90

91 Ruth Hoyle - Women’s Issues in Librarianship Round Table. Conference workshop by Paula Singer on
92 pay equity. The nomination forms for the Marilyn Miller award have been sent out.
93

94 Committee Reports. Jean Rick – Archives. Banker’s boxes were ordered and received. 12 linear feet of
95 materials that Jean has worked on during her terms in office were put in those boxes and will be turned in
96 to the Organization Records Librarian in the North Carolina State Archives.
97

98 Gerald Holmes for Sherwin Rice – Conference. A paper trail has been established for conference
99 expenses. Please see new form on the web site. Forty vendor spaces. The block of rooms available in
100 the Hilton has been sold out.
101
102 Constitution, Codes and Handbook Committee – Ralph has put the handbook back together.
103
104 Wanda K. Brown – Finance Committee. \$6300 in project grants have been awarded.
105
106 Kem Ellis – Leadership Institute. The post evaluation for the 2008 Track II participants has been
107 completed. Phil stated that we need to reserve the venue for the next leadership conference. Camp
108 Caraway was proposed. It was pointed out that the current location was smaller forcing people to share
109 rooms and did not always have the internet and phone connections needed. Camp Caraway would give
110 participants the ability to upgrade to a private room if they wanted one. A proposal by Transformational
111 Library Partners made the two Tracks more equivalent with both having retreat time at Camp Caraway.
112 Rodney Lippard stated that there was validity in being forced to share a room and interact with other
113 participants. Phillip Barton said that he did not want to have to have a sponsor and thereby brand the
114 institute. The additional line item for expenses for Track I was questioned. Mimi Curlee pointed out that
115 additional time commitment for Track I participants was also a concern as participants and their mentors
116 were often from the same institution. Having both the mentor and their mentee gone at the same time
117 might cause a problem for the home institution. Seemed to be unanimous agreement on this topic.
118
119 Anne Marie Elkins made a motion to reserve Camp Caraway for the 2010 institute. This would require a
120 down payment. Rodney Lippard amended the motion to renegotiate the number of rooms. Lara Luck
121 seconded the motion. Mimi Curlee amended the motion to exclude corporate sponsorship and the third
122 page (retreat for Track I participants) of the proposal. Anne Marie Elkins seconded. Motion was passed
123 unanimously.
124
125 Rodney motioned to leave the actual details of the institute up to the incoming committee. No second.
126 Mary McAfee asked that the proposed promotion of the institute at this year's NCLA conference be
127 approved. This was a \$15,000 expenditure. No second for the motion. Lara Luck moved that the
128 proposal be passed as is with the 2010 Leadership Institute Planning committee given the ability to decide
129 if the participants would pay the full participant cost listed or if NCLA would subsidize the remaining
130 difference (currently listed as being paid for by a sponsor, deleted in the motion above). No second.
131 Wanda K. Brown asked Transformational Library Partners to change program in order to reduce the
132 participant fees required. It was pointed out that the contract with Transformational has been fulfilled at
133 this point in that they had proposed a program. Any further work on their part should probably required
134 additional fees for the work performed.
135
136 John Via moved that NCLA agrees to enter into an agreement with Transformational Library Partners to
137 conduct the 2010 Leadership Institute. Lara Luck seconded. Anne Marie Elkins proposed that the cost
138 be capped at \$35,000. Ruth Hoyle seconded. Motion passed. 10 yes. 2 no. 1 abstention.
139
140 Mary McAfee stated that this discussion had pointed out one flaw in the process. At this point the
141 committee that was ending was putting together the institute that an incoming was going to have to
142 implement. The committee should be ongoing or at least more in sync with the Leadership Institute
143 planning cycle.
144

145 Brandy Hamilton – Membership Committee. Working on engaging students to become members. The
146 association needs to engage students early in order to have a better retention rate. Although Robert was
147 not here it was announced that a prototype of the new page has been unveiled. Closer collaboration is
148 needed between the Membership Committee and the New Members Round Table. Possible economic
149 voucher for membership. Consistent timeliness for membership. Add a box to the membership
150 application asking about member’s willingness to become involved.

151
152 Rodney Lippard – ALA. Proposal for vouchers for people who had been laid off.

153
154 Carol Walters – Public Policy. As mentioned in the President’s introduction North Carolina was the
155 second largest contingent at National Library Day. Carol stated that each person they saw was given a
156 hat. The rationale was that a hat was harder to hide than a stack of papers.

157
158 Mary Boone – State Library. Several successful marketing presentations. Since there was no travel
159 money workshops were being prepackaged and sent to local people who then presented the workshop.

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161