NCLA Community and Junior College Library Section
Minutes of the Executive Board
February 21, 2012 Meeting

The Executive Board of the NCLA Community and Junior College Library Section meet via conference call on February 21, 2012.

Present: Penny Sermons, Chair; Jason Setzer, Vice Chair; Keith Burkhead, Director at Large; Angela Davis, Director at Large; and Deanna Lewis, Secretary/Treasurer.

Jason was able to attend one day of the NCLA Board retreat in Winston Salem in January. He reported that the Board had developed six Strategic Initiatives for NCLA. They are:

1. To strengthen the financial wellness of NCLA

2. To develop a more robust online NCLA presence

3. To increase engagement among members

4. To increase membership by 5%

5. To foster interest in NCLA between conferences

6. To build the overall awareness of NCLA

An online forum has been created for each initiative on the NCLA website. Members are encouraged to volunteer to help the organization meet these goals.

The CJCLS Board set a goal to increase the Section's membership by at least 5 percent using e-mail and conferences to recruit.

Keith will send an e-mail to current members encouraging them to recruit members among their colleagues. Later we will send another e-mail to non-members in the Community College System.

Angela will find out if we could either have a CJCLS flyer put into conference packets or space at a table at the next North Carolina Community College Learning Resources Association conference and/or the upcoming North Carolina Community College System conference. She will design a flyer for this purpose.

Deanna has contacted Lisa Williams, Chair of the College and University Section of NCLA. The CUS will be holding a conference during 2012. They would be interested in co-sponsoring with us. Lisa will contact Deanna after their Board meets. If anyone has suggestions about possible conference themes, please send them to Deanna.

Angela volunteered to update the CJCLS pages on the NCLA website and will post minutes and other information as needed.

Submitted by Deanna Lewis