

Motion

The Membership and Revenue Subcommittees move that NCLA raise its membership dues as follows:

Salary	Current Rate	Proposed New Rate
Up to \$10000	\$15	\$15
\$10001-\$20000	\$20	\$20
\$20001-\$30000	\$30	\$30
\$30001-\$40000	\$40	\$45
\$40001-\$50000	\$50	\$55
\$50001-\$60000	\$60	\$70
\$60001-\$75000	\$75 (currently the top rate)	\$85
\$75001+	\$75	\$100

Joint and non-library personnel rates would stay the same.

This increase would take effect on January 1, 2018, for new memberships and renewals.

Background/Justification

The last time NCLA dues were increased was sometime between 2005 and 2010. Compared to other state library associations in the Southeastern US (with one exception), NCLA's rates are low*. Revenue projections for the new dues structure based on renewals and new memberships in the last year indicate a possible increase in revenue of over \$4000. This increased funding could provide NCLA with additional funding for technology. This proposed increase would keep us at the low end of state library associations in our area while increasing revenue.

*This chart shows our rates compared to other states for a librarian making \$60,001 (the largest current membership category for NCLA).

State	Dues
North Carolina	\$75
Virginia	\$100
Kentucky	\$94
Tennessee	\$105
Georgia (no salary differentiated rates)	\$35
South Carolina	\$80