Redesigning Information Literacy for Generation Z

Population:

Born: 1996 to present

Characteristics:

value acceptance and equality

value environmental concerns

value diversity

adept in technology

value their time

value quality of brands

value connection to peers

value realism over optimism

visual learners

filter out irrelevant information

7-10 minute attention span

Social Media:

1) prefer visual forms of social media

2) aware of digital footprint

3) use multiple types for varied purposes

4) use digital tools such as Padlet, Popplet, Wordle, Powtoon, Quizlet, etc.

Information Literacy:

The fifty-minute one-shot divided: gain and keep their attention

8 minutes:

Introductory Video shows

Learning Outcomes for today's session

Concrete ways library sources save time and money

8 minutes:

Use white board to demonstrate how to brainstorm or mind map

Use digital tools to formulate a search string

Discuss evaluating a resource

8 minutes:

Demonstrate the library webpage, the online catalog, and at least one database

Discuss other library services and suggest a research consultation—online or in person

21 minutes:

Sandbox: Guided and Independent Research

Students leave the library with at least one useable source

5 minutes:

Students evaluate librarian using Surveymonkey

Follow up:

Place relevant tutorials of citation styles and databases that may be needed but were not covered in the one-shot in a corresponding LibGuide.

What are high school, middle, and elementary school librarians doing to engage this generation and how can these methods be applied on the college level?

School librarians are active in blended learning and creating digital content. These roles are now expected of librarians. Update your skills accordingly.

Can librarians convince Generation Z that the library is relevant?

Knowledge is power – Generation Z values time, realism, quality, and authenticity. Our resources will help them in all of these aspects. Librarians can develop the natural inclinations of this generation by promoting library resources.